310160 - Entrepreneurship and Business Plan

Coordinating unit: 310 - EPSEB - Barcelona School of Building Construction
Teaching unit: 732 - OE - Department of Management
Academic year: 2017
Degree: BACHELOR'S DEGREE IN ARCHITECTURAL TECHNOLOGY AND BUILDING CONSTRUCTION (Syllabus 2015). (Teaching unit Optional)
ECTS credits: 3
Teaching languages: English

Teaching staff
Coordinator: JUAN ANTONIO TORRENTS AREVALO
Others: JUAN ANTONIO TORRENTS AREVALO

Opening hours
Timetable: Wednesday 18-19 Hours

Prior skills
It is needed to have study Business Management

Degree competences to which the subject contributes
Specific:
FB-07. FB-7 Ability to organise small companies and take part as a member of multidisciplinary teams in big companies.
FB-06. FB-6 Appropriate knowledge of the business concept, its institutional framework, organisation models, planning, control and strategic decision making in certainty environments, risk and uncertainty; production systems, expenses, planning, financing sources and making of financial plans and budgets.

Teaching methodology
The method used is a combination of various traditional educational tools and other more innovative techniques:
Theory classes: Formal teaching of business management topics.
Practical classes: Practical cases developed by the student.
Tutorials: Orientation for the development of the student's business plan.
Role playing: Role-playing games developed around situations similar to the realities of business.
Coffee meeting: entrepreneurs from the construction sector will be invited to share their experiences.

Learning objectives of the subject
The aim is to teach the commercial, financial and legal mechanisms for launching a business, and the DAC objective is to transmit an entrepreneurial and innovative spirit in management.
Student performance will be evaluated taking into account their involvement in the various class debates. Additionally, the results obtained by the student in the different case studies will be considered (ongoing evaluation). The breakdown of the course grade is as follows:

Continuous assessment (CA): 20%
Work and case studies (CS): 20%
Business plan (BP): 60%

Final mark = (0.20 x CA) + (0.20 x CS) + (0.60 x BP)