

Course guides

840057 - GUIAUD - Audiovisual Scriptwriting

Last modified: 27/05/2016

Unit in charge: Mataró College of Engineering
Teaching unit: 840 - EUPMT - Mataró College of Engineering.
Degree: BACHELOR'S DEGREE IN AUDIOVISUAL MEDIA (Syllabus 2009). (Compulsory subject).
Academic year: 2016 **ECTS Credits:** 6.0 **Languages:** Catalan

LECTURER

Coordinating lecturer:

Others: M^a SOLIÑA BARREIRO GONZALEZ

DEGREE COMPETENCES TO WHICH THE SUBJECT CONTRIBUTES

Specific:

- 1.. CEA5: To plan, design and realize an audiovisual product (made up by fixed and moving images) taking into account both technical and artistic features in all its components.
- 2.. CEA6: To design, plan and produce, using multiple cameras, live and in studio according to all the product stages (both in the artistic part of the design and contents and the technical part)

Transversal:

- 3.. SELF-DIRECTED LEARNING. Detecting gaps in one's knowledge and overcoming them through critical self-appraisal. Choosing the best path for broadening one's knowledge.

TEACHING METHODOLOGY

The autonomous learning hours consist of:

- Contact lectures (large group) delivering the general contents to achieve the corresponding learning objectives.
- discussions, debate and work in groups on the exercises and activities proposed in theory lessons. This activity takes place in the classroom but with midsize groups.
- laboratory practice (small group), in laboratories equipped with suitable computers and tools. They use these activities to foster teamwork skills.

The hours of independent learning are considered those hours the student spends in searching further information from the internet, reading both the notes and the basic bibliography for the corresponding lecture, doing exercises outside the classroom and studying additional materials for completing the lab practices, report writing, solving self-learning questionnaires, studying and preparation of exams, etc.

LEARNING OBJECTIVES OF THE SUBJECT

The main objective of the course is to make students understand that whatever the format, means or genre for which they work, the tools (technical, methodological) that will be used, are to be properly used and must be common and exchangeable.

After completing the course the student should be able to:

- Describe the different characteristics of the different genres of audiovisual products
- Establish the theoretical and conceptual foundations on which the production of audiovisual scriptwriting is developed
- Assess the different dramatic, aesthetic and ethical elements, which are essential for scriptwriting
- Provide the methodological basis for the creation of the different characters in a production
- Appropriately use practical tools and guidelines for the task of creation and production of audiovisual scripts
- Create scripts for production of short audiovisual products
- Produce and perform small-format products
- Apply quality assurance methodologies to audiovisual products

STUDY LOAD

Type	Hours	Percentage
Self study	90,0	60.00
Hours medium group	12,0	8.00
Hours small group	12,0	8.00
Hours large group	28,0	18.67
Guided activities	8,0	5.33

Total learning time: 150 h

CONTENTS

1. Introduction

Description:

What is a script?

- Type of scripts?
- Characteristics of the media
- Audiovisual Narration versus interactive narration

Full-or-part-time: 4h

Theory classes: 2h

Self study : 2h

2.The script and the media

Description:

Differences between film and television

- The television script
- The radio script
- The advertising script
- The interactive multimedia script

Full-or-part-time: 12h

Theory classes: 2h

Practical classes: 2h

Self study : 8h

3. Principals of audiovisual narrative

Description:

How to story tell using images

- Basic principles
- The role of sound
- Dramatization
- The concept of Genre

Full-or-part-time: 14h

Theory classes: 2h

Practical classes: 2h

Guided activities: 2h

Self study : 8h

4. Characters

Description:

Types of characters

- The characterization
- How to raise awareness of: identification, processing arch and dialogues
- Bible of characters
- Narrator(s)

Full-or-part-time: 16h

Theory classes: 2h

Practical classes: 2h

Guided activities: 2h

Self study : 10h

5. Sequential Procedures

Description:

- Structure dramatic / narrative structure
- Type of script
- Dialogues
- Dramatization
- The plot design
- The narrative and time
- The narrative and space

Full-or-part-time: 26h

Theory classes: 12h

Practical classes: 4h

Guided activities: 2h

Self study : 8h

6. Construction of the script and screenplay

Description:

- Stages in the construction of the script
- Literary script
- Technical script
- Storyboard
- Department of contents

Full-or-part-time: 16h

Theory classes: 4h

Practical classes: 2h

Guided activities: 2h

Self study : 8h

ACTIVITIES

1. DEVELOP THE SCRIPT FOR A SHORT FILM

Full-or-part-time: 29h
Laboratory classes: 8h
Guided activities: 1h
Self study: 20h

2. ANALYSIS OF CHARACTERS

Full-or-part-time: 6h
Laboratory classes: 2h
Self study: 4h

3 ANALYSIS OF A PROPOSED AUDIOVISUAL PRODUCT

Full-or-part-time: 8h
Laboratory classes: 2h
Self study: 6h

4. EXAM 1

Full-or-part-time: 10h
Theory classes: 2h
Self study: 8h

5. EXAM 2

Full-or-part-time: 10h
Theory classes: 2h
Self study: 8h

GRADING SYSTEM

The final qualification is obtained from the following weighting of partial qualifications:

$N_{\text{Parcial}_1} N_{\text{final}} = 0.25 + 0.35 + 0.3 N_{\text{Parcial}_2} N_{\text{Pràctiques}} + 0.1 N_{\text{Seguiment}}$ N_{Parcial_2} N_{Parcial_1} refers to the evaluation of the theoretical part of the course.

$N_{\text{Pràctiques}}$ is obtained from the weighted average of the practical work.

$N_{\text{Seguiment}}$ involves the evaluation of different activities, both individually and in groups, made during the course, in the classroom.

BIBLIOGRAPHY

Basic:

- Vanoye, Francis.. Guiones modelos y modelos de Guión. Argumentos clásicos y modernos en el cine.. 1996. Ed. Paidós, Barcelona,
- Aranda, D. De Felipe F.. Guión Audiovisual. Barcelona: Ed.UOC, 2006,
- Comparato Doc. De la creación al guión.. IORTV,
- Field Sid. El Libro del Guión.. Plot ediciones 1995,
- Fernandez Diaz, Federico. Arte y técnica del guión. Ed. UPC; Col. Temas Audiovisuales,
- Garcia Marquez, G. Cómo se cuenta un cuento.. Debolsillo. Barcelona 2003,
- Davis, R.. Escribir guiones: desarrollo de personajes.. Paidós. Barcelona 2004,
- Robert Mckee. El guion.

Complementary:

- Balló, Jordi i Xavier Perez.. Jo ja he estat aquí. Ficcions de la repetició.. 2005. Ed. Empuries.,
- Crowe, Cameron.. Conversaciones con Billy Wilder.. Madrid 2012. Alianza Editorial.,
- McGilligan, Pat.. Backstory. Conversaciones con guionistas (1,2,3,4).. Madrid 1993-2007. Ed. Plot,
- Chion Miche. Como se escribe un guión. Ed. Catedra Madrid,
- Daniel Tubau.. Las paradojas del guionista.. Alba ed.,

RESOURCES

Audiovisual material:

- The pervert's guide to cinema (Fiennes & Zizek, 2006)
- Ser o no Ser (Lubitsch, 1942)
- Abajo el telon (Robbins, 1999)
- No man's Land (Tanovic, 2001)
- El Apartamento (Wilder, 1960)