



1st INTERNATIONAL COMPETITION of PHOTOGRAPHY IN ARTIFICIAL LIGHT FOR STUDENTS OF ARCHITECTURE, DESIGN AND ART IN EUROPEAN UNIVERSITIES

INTRODUCTION

The workshop of lighting studio of Technical School of Architecture of Barcelona, UPC, conducts the first international competition of photography in artificial light, addressed to the students of architecture, design and art of the European community.

Members as organizers are professor Dr. Adrian Muros from the Technical School of Architecture of Barcelona (ETSAB), the Technical University of Catalonia (UPC); Professor Dr. Adam Rybka from Politechnika Rzeszowska Im Ignacego Lukasiewicza (PRZ) Poland; professor Dr. Barbara Matusiak del Norewegian University of Science and Technology (NTNU), Norway, professor Dr. Tomaz Novljan of the la University of Ljubljana (UL), Slovenia, professor Dr. Richard Kitta from Technical University Kosice (TUK), Slovenia, and ICANDELA specialized magazine.

The United Nation Organization (UNESCO) in 2015 proclaimed "International year of the light and technology based on the light" (IYL 2015). The opening ceremony will be held in Paris on 19 and 20 January 2015.

We want to be part of the events that will be held during 2015 for celebrating the importance that artificial light has in areas such as Architecture, Design, Art and Urban Landscape, and that form a part of the training of thousands of students of Architecture, Design and Art. The intention is that the different sensitivities can be transmitted with photographic images, capable of expressing such diverse settings as possibilities to relate artificial light with objects, space, atmospheres, urban landscapes and different forms of artistic expression.

We are interested in enhancing the emotional and aesthetic ability of students of Architecture, Design, Art in the field of illumination design, (in all variants) looking at reality from an analytical and critical point of view. This observational exercise will allow to discover the creative, exciting and surprising possibilities and to transform the visual world which is born when the sun goes down every day using artificial light

The competition includes the participation of major companies from the Artificial lighting sector: Artemide, Grupo Lledó, iGuzzini, Erco, Grupo MCI, Viabizzuno, Sylvania and others.

It also has the support of the Municipality of Barcelona in the "Festival de iluminación LLUM BCN 2015".

The Competition is open to all students in schools of Art, Design and Architecture of the European Community and the registration is free.

The competition will especially value the quality, uniqueness and critique ability of the effects captured in photographs, it will be appreciated that the images are original and are not manipulated, leaving the technical quality in a secondary order.

TERMS

Participants:

Participation in the competition is possible for all students who are enrolled in schools of Architecture, Design and Art in European Community (in the case of award will require documentary accreditation).

Each participant may submit up to four photographs, one for each type.

Venue of presentation: The presentation will be done by the website www.upc.edu/concursllumartificial to be uploaded or the paper photographs at the size of 30x40cm to be sent to this address: "International Photography Competition in Artificial Light", Escuela Técnica Superior de Arquitectura de Barcelona. Avda. Diagonal 649, Barcelona 08028. España.

Presentation Format: Photographs will be submitted in a closed envelope. On the envelope, the slogan and the modality must be written. Inside there will be the photographs submitted to the competition and with the slogan and the modality on the outside of the envelope, and inside there must be the name and last name, copy of ID, postal address and email address, the name of the University and / or School in which you are studying and the current course.

If various photographs are presented in different types, inside the large envelope should be a small envelope with the slogan, And also in which type is participated, should be written in the cover of envelope with Identification data as the one written on small envelope for each type it's participated.

Registration: Registration is free.

The period for submission of the photographs will start on 15 December 2015 and will be finished on January 26, 2015.

Photographs sent by mail will not be accepted if they arrive later than January 28, 2015 at 14: 00h

The competition organizers may use the photographs for the purpose of cultural dissemination, organization of exhibitions and release of the competition.

Voting of the participants: Participants will rate the photographs by voting. The vote will be done through the application, it's active from the 27th to 29th of January. Participants will receive an email with the instructions. Each participant may vote one photograph of each type and the result is the picture with a higher number of votes.

Questions or clarification:

You can ask questions or ask for clarification through the competition by email curso.luzartificial@upc.edu.

Categories:

Type A: INTERIOR SPACE LIGHTINGS

This type of competition aims to evaluate those photograph images in which artificial light adds emotion value, formal expression and aesthetic for any interior space. The proposal is to reflect the different formal expression visually that can be generated by playing with artificial light and space, always from a vision of mutual reinforcement of the intrinsic values of the architecture.

Type B: ARCHITECTURAL LIGHTING

This type of competition focuses its interest in outdoor lighting of buildings, urban elements and objects. The presence of artificial light in cities during the night singles give value to the objects and buildings that have become iconic pieces of architecture, which define the unique and characteristic city spirit.

We want to express the ability of transformation, change and new reality that artificial lighting contributes to the objects that make up the cities. It is not a mechanical exercise of visual documentation but a critical exercise on the ability to intervene in the world of perception and formal significance generated by a particular illuminated "form".

Type C: LANDSCAPE AND MONUMENTAL ILLUMINATION

This type of competition focuses on the role of artificial light at night landscape of cities; from the lighting of monuments, parks, gardens and avenues to the Skyline of the city. Understanding the landscape as the global result interacts between the characteristic features of the city and the artificial light. The symbolic value and ability to thrill the observer has the urban elements and the night landscape is only understandable from involvement with artificial light, which has been evolving since the late nineteenth century, providing new ways to express and transform the landscape night of cities.

Type D: ARTISTIC ILLUMINATION

This type aims to highlight the role of artificial light as an element of artistic expression through photographs of ephemeral installations, works of Light Art or lighting effects produced in installations and art spaces in general such as film, television, theatre, video art etc. This section is about innovation and evocative effects where uniqueness is valued.

AWARDS

The jury will meet to analyze the contents and award the prizes during the week from 26 to 30 January 2015.

The result will be announced on January 31, 2015

The awards ceremony will be held on February 2015 in Barcelona, at 19: 00, in the Auditorium of Technical School of Architecture of Barcelona

For each of the types the following awards will be given:

Type A: INTERIOR SPACE LIGHTINGS

First prize of the value of 600€ and a Certificate, Sponsored by Artemide

Second Prize of the value of 300€ and a Certificate, Sponsored by Viabizzuno

Third prize of the value of 200€ and a Certificate, Plus three winners that will be mentioned with a Certificate

Type B: ARCHITECTURAL LIGHTING

First prize of the value of 600€ and a Certificate, Sponsored by iGuzzini

Second Prize of the value of 300€ and a Certificate, Sponsored by Artemide

Third prize of the value of 200€ and a Certificate, Plus three winners that will be mentioned with a Certificate

Type C: LANDSCAPE AND MONUMENTAL ILLUMINATION

First prize of the value of 600€ and a Certificate, Sponsored by Erco

Second Prize of the value of 300€ and a Certificate, Sponsored by Grupo MCI

Third prize of the value of 200€ and a Certificate, Plus three winners that will be mentioned with a Certificate

Type D: ARTISTIC ILLUMINATION

First prize of the value of 600€ and a Certificate, Sponsored.

Second Prize of the value of 300€ and a Certificate, Sponsored.

Third prize of the value of 200€ and a Certificate, Sponsored.

Plus three winners that will be mentioned with a Certificate

Special Award for the innovation and Ergo-Efficiency

Opted to award all presented photographs, will be valued as the regenerative capacity of the architectural and urban space as technological innovation of the illumination used space asset.

First prize of the value of 1000 euros and certificate. Sponsored by Grupo Lledó.

FREE TRIP TO BARCELONA FOR THE 1ST AND 2nd WINNERS OF ALL CATEGORIES.

The awards ceremony will coincide with the opening of "Llum BCN 2015" and exhibition of the photographs presented in the Auditorium of the ETSAB. It will be given the widest possible dissemination to the competition in media and on websites.

The rights of the photographs submitted for the contest will remain for the participants, which will authorize the competition organizers publishing leaflets, posters, exhibitions or similar materials and as always with the author's name written.

JURY

The jury is composed of:

Jordi Ros, Dr. Arch, Director of the ETSAB

Adrià Muros, Dr. Arch, Director of the TEL

Michela Mezzavilla, Arch, Expert in Architecture Illumination

Tom Carr, Dr. Fine Arts. Artist of the Light Art

Olvido Muñoz, Dra. Arch. Professor of the ETSA of Sevilla

Tomaz Novljan, Dr. Arch. Professor of the Faculty of Architecture of Ljubljana

Barbara Matusiak, Dr. Arch. Professor of the Norwegian University of Science and Technology

Laura Cassota, Manager of the Artemide Espanya

Josep Masbernat, Director Tècnic iGuzzini Illuminazione Ibérica S.A

Cristina Camps, Responsable of Projectes ERCO Iluminación, S.A.

Angel Ruiz Rodríguez, Delegate of Grupo Lledó en Barcelona.

Mercedes Arroyo, Director of the Icandela Magazine

AGENDA

15th December, 2014

Presentation of photographs start date.

26th January, 2015

Presentation of photographs End date.

27th January, 2015

Start date of voting of the award

29th January, 2015

End date of voting of the award

31st January 2015

Announcing winners

6th February, 2015

Award ceremony and opening of the exhibition of photographs in the ETSAB.

20th February 2015

The end of the Exhibition and the start of international exhibitions, dates and place to be announced

www.upc.edu/concursllumartificial

CONTACT

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