



Course guide

230311 - CTFUTUR - Create Your Future: Just a Job or Your True Passion

Last modified: 30/05/2025

Unit in charge: Barcelona School of Telecommunications Engineering
Teaching unit: 710 - EEL - Department of Electronic Engineering.

Degree: BACHELOR'S DEGREE IN TELECOMMUNICATIONS TECHNOLOGIES AND SERVICES ENGINEERING (Syllabus 2015). (Optional subject).
BACHELOR'S DEGREE IN ELECTRONIC ENGINEERING AND TELECOMMUNICATION (Syllabus 2018). (Optional subject).

Academic year: 2025 **ECTS Credits:** 2.0 **Languages:** Catalan, Spanish

LECTURER

Coordinating lecturer: EVA MARIA VIDAL LOPEZ

Others: Primer quadrimestre:
EVA MARIA VIDAL LOPEZ - 10

PRIOR SKILLS

Not necessary

TEACHING METHODOLOGY

Dialogue with the students. Group work in class.

LEARNING OBJECTIVES OF THE SUBJECT

Objective: Students gain awareness of the keys to personal success.

- To guide the student to discover the potential of key passions in motivation and performance.
- To Provide a space for reflection for the detection of personal passions and viewing their potential in the workplace.
- To Guide students to lead rationally and effectively the personal process of integrating his passions in his career.

STUDY LOAD

Type	Hours	Percentage
Self study	30,0	60.00
Hours large group	20,0	40.00

Total learning time: 50 h



CONTENTS

Keys to motivation and personal success

Description:

Keys to motivation and personal success
Fundamentals of neuroscience
Search for Success: 'from outside to inside?'
Personal success versus Social success and reputation
Personal fullness, an option available to everyone
Real sources of Motivation: before and after

Full-or-part-time: 6h

Theory classes: 2h

Self study : 4h

The authentic potential: Our passions

Description:

Developable skills in people
Personal potential, 'where to find the best of each one?'
Our passions: 'if they exist, what are they?'
Environment management: critical to bring out our potential

Full-or-part-time: 6h

Theory classes: 4h

Self study : 2h

Personal Passion - Professional life

Description:

Reconciliation Personal Passion - Professional life
Job position: 'end in itself or medium for ?'
"What for.. ?" solid, a promising career
Real cases

Full-or-part-time: 6h

Theory classes: 4h

Self study : 2h

Next steps

Description:

Your environment.
Your contribution.
Your career.

Full-or-part-time: 12h

Theory classes: 8h

Self study : 4h

GRADING SYSTEM

Presentation of a personal work by the student



BIBLIOGRAPHY

Basic:

- Sinek, S. Start with why: how great leaders inspire everyone to take action. London: Penguin Business, 2019. ISBN 9780241958223.

RESOURCES

Audiovisual material:

- Nom recurs. Resource