

Course guide

804412 - RAA - Applied Artistic Research

Last modified: 04/09/2024

Unit in charge: Image Processing and Multimedia Technology Centre
Teaching unit: 804 - CITM - Image Processing and Multimedia Technology Centre.

Degree: BACHELOR'S DEGREE IN DESIGN, ANIMATION AND DIGITAL ART (Syllabus 2023). (Compulsory subject).

Academic year: 2024 **ECTS Credits:** 6.0 **Languages:** Catalan, English

LECTURER

Coordinating lecturer: Ehrlich, Nea
Torelló, Josep

Others:

TEACHING METHODOLOGY

- Master demo classes.
- Class participation.
- Case studies.
- Autonomous Work.

LEARNING OBJECTIVES OF THE SUBJECT

STUDY LOAD

Type	Hours	Percentage
Guided activities	12,0	8.00
Self study	90,0	60.00
Hours medium group	18,0	12.00
Hours large group	30,0	20.00

Total learning time: 150 h

CONTENTS

Unit 1: The essentials of academic writing

Description:

1. What is research? What are the elements in academic writing? How to find a topic?
2. Problem Statement/Outlining - Developing research questions and sub-questions
3. Visual analysis
4. Methodologies - qualitative vs. quantitative, formalism, iconography
5. Methodologies - marxism, feminism, queer
6. Methodologies - semiotics (structuralism, post-structuralism, and deconstruction), and psychoanalysis

Full-or-part-time: 37h 30m

Theory classes: 15h

Self study : 22h 30m



Unit 2: Academic Literacy

Description:

- 7. Academic literacy: description vs. argument
- 8. critical reading
- 9. critical writing

Full-or-part-time: 37h 30m

Theory classes: 15h

Self study : 22h 30m

Unit 3: Utilizing published sources

Description:

- 10. Librarian guest lecture on using the library website efficiently
- 11. Library Orientation- Treasure hunt in the library + work on creating their own annotated bibliography
- 12. Creating a literature review - Effective use of quotation, paraphrase and summary + supporting details

Full-or-part-time: 37h 30m

Theory classes: 15h

Self study : 22h 30m

Unit 4: The academic writing process

Description:

- 13. Different kinds of arguments and developing your discussion for different audiences
- 14. Paragraphs and chapter/essay construction
- 15. Introductions and conclusions
- 16. Editing and AI
- 17. Plagiarism and referencing
- 18. Typographical syntax
- 19. How to speak publicly and present your research

Full-or-part-time: 37h 30m

Theory classes: 15h

Self study : 22h 30m

GRADING SYSTEM

- 40% written work (10% presentation + 30% draft work)
- 50% of exercises
- Participation and attitude: 10% of the final mark of the course.
- Students who participate in the continuous evaluation and do not exceed this subject, may submit to the reevaluation test in which only the theoretical part will be reevaluated.

EXAMINATION RULES.

- Its late delivery will behave to suspend the practice.
- The content of the exercises and their correct writing will be assessed.

Irregular actions that can lead to a significant variation in the grade of one or more students constitute a fraudulent performance of an assessment act. This action entails the descriptive qualification of suspension and a numerical grade of 0 in the overall ordinary assessment of the subject, without the right to re-evaluation.

If the teachers have indications of the use of AI tools not allowed in the assessment tests, they can call the students involved to an oral test or a meeting to verify their authorship.