Course guides
220570 - 220570 - Qualitative Research Methods

Last modified: 22/04/2021

Unit in charge:	Terrassa School of Industrial, Aerospace and Audiovisual Engineering
Teaching unit:	732 - OE - Department of Management.

Degree:	MASTER'S DEGREE IN MANAGEMENT ENGINEERING (Syllabus 2012). (Optional subject).

Academic year: 2021   **ECTS Credits:** 3.0   **Languages:** English

LECTURER

Coordinating lecturer:	VICENÇ FERNANDEZ ALARCON

Others:

TEACHING METHODOLOGY

The course is divided into three parts:

Theory classes
Guided activities class
Self-study for doing exercises and activities.

In the theory classes, teachers will introduce the theoretical basis of the concepts, methods and results and illustrate them with examples appropriate to facilitate their understanding.

In the guided activity class (in the classroom), teachers guide students in applying theoretical concepts to solve problems, always using critical reasoning. We propose that students solve exercises in and outside the classroom, to promote contact and use the basic tools needed to solve problems.

Students, independently, need to work on the materials provided by teachers and the outcomes of the sessions of exercises/problems, in order to fix and assimilate the concepts.

The teachers provide the curriculum and monitoring of activities (by ATENEA).

LEARNING OBJECTIVES OF THE SUBJECT

The course introduces students to the concepts, principles and fundamentals qualitative methods on scientific research in Management Engineering.

STUDY LOAD

Type	Hours	Percentage
Hours medium group	3,0	4.00
Guided activities	16,0	21.33
Hours large group	8,0	10.67
Self study	48,0	64.00

Total learning time: 75 h

CONTENTS

Module 1: Introduction to Qualitative Methods

Description:
Introduction
Literature
Tools
Analysis
Software

Related activities:
Project
Exam

Full-or-part-time: 75h
Theory classes: 8h
Practical classes: 3h
Guided activities: 16h
Self study : 48h

GRADING SYSTEM

The final grade depends on:

The course project, weight 50%
The exam, weight 50%