

# Course guide 220574 - 220574 - Quantitative Research Methods

 Last modified: 19/04/2023

 Unit in charge:
 Terrassa School of Industrial, Aerospace and Audiovisual Engineering<br/>732 - OE - Department of Management.

 Degree:
 MASTER'S DEGREE IN MANAGEMENT ENGINEERING (Syllabus 2012). (Optional subject).

 Academic year: 2023
 ECTS Credits: 3.0

### LECTURER

Coordinating lecturer: JOSE MARIA SALLAN LEYES

Others:

## **DEGREE COMPETENCES TO WHICH THE SUBJECT CONTRIBUTES**

#### Specific:

2. Develop and present a research proposal according to the criteria of the international scientific community.

#### **Generical:**

1. Ability to effectively communicate their findings, knowledge and concluding reasons to skilled and unskilled audiences, clearly and unambiguously.

### **TEACHING METHODOLOGY**

The course is divided into three parts: Sessions of content explanation Practice sessions Authonomous work on exercises and activities

In the content explanation sessions the teachers will convey to the students the fundamentals of the techniques of quantitative data analysis, together with examples of applications in industrial engineering research

In the practice sessions the students will learn to use the tools (i. e., software) of quantitative data analysis through examples of research in industrial engineering.

In the authonomous work sessions students will work on exercises of application of similar dificulty than the ones introduced in the practical sessions.

### LEARNING OBJECTIVES OF THE SUBJECT

The course of quantitative reserch methods introduces students to the concepts, principles and fundamentals of scientific research with quantitative data in industrial engineering, presenting the fundamentals of the data analysis techniques, and the use of quantitative data analysis tools.

### STUDY LOAD

Туре	Hours	Percentage
Hours large group	8,0	10.67
Hours medium group	3,0	4.00
Guided activities	16,0	21.33
Self study	48,0	64.00



# Total learning time: 75 h

### **CONTENTS**

#### Module 1: Fundamentals of quantiative data analysis

### **Description:**

(ENG) Introducció Disseny de recerques amb dades quantitatives Tècniques de mostreig Tècniques d'anàlisi de dades: anàlisi factorial, regressió, equacions estructurals

Related activities:

(ENG) Exercicis Examen

**Full-or-part-time:** 36h Theory classes: 12h Self study : 24h

### Module 2: Tools for quantiative data analysis

#### **Description:**

(ENG) Introducció al software d'anàlisi de dades quantitatives R Models lineals i models lineals generalitzats amb R Anàlisi factorial amb R Equacions estructurals amb R

**Related activities:** (ENG) Exercicis Examen

**Full-or-part-time:** 39h Theory classes: 12h Guided activities: 3h Self study : 24h

### **GRADING SYSTEM**

The assessment of the course will have two parts:

Final exam (50%) Proposed exercises (50%)

### **EXAMINATION RULES.**

The final exam will be individual, and the exercises in groups.