230210 - PAESAV - Advanced Project in Audiovisual Systems Engineering

Coordinating unit: 230 - ETSETB - Barcelona School of Telecommunications Engineering
Teaching unit: 739 - TSC - Department of Signal Theory and Communications
Academic year: 2018
Degree: BACHELOR'S DEGREE IN TELECOMMUNICATIONS TECHNOLOGIES AND SERVICES ENGINEERING (Syllabus 2015). (Teaching unit Optional)
ECTS credits: 12
Teaching languages: Catalan, Spanish, English

Coordinators: Oliveras Verges, Albert

Prior skills
You must have passed Basic Engineering Project
You must have passed Economics and Business

Degree competences to which the subject contributes

Generic:
11 CDIO N3. They will be able to apply a comprehensive view of the entire life cycle (conception, design, implementation and operation) of a product, process or service in the ICC field, and identify users' needs and develop a set of requirements for the product, process or service and a set of initial specifications. They will be able to explore possible solutions and select the best one. They will be able to carry out a design process following a standardised methodology. They will know how to evaluate and propose improvements to the design. They will take into account economic and social aspects of the project or product.

Transversal:
2. SUSTAINABILITY AND SOCIAL COMMITMENT - Level 3. Taking social, economic and environmental factors into account in the application of solutions. Undertaking projects that tie in with human development and sustainability.

Teaching methodology
Directed activities
Lectures
Team work (autonomous learning)
Homework (individual autonomous learning)
oral presentation
Short answer tests (Control)
Long answer test (Final Exam)

Learning objectives of the subject
The course aims to achieve a double impact:
1. Consolidation and extension of the content of previous or parallel courses
2. Acquisition of generic skills at an advanced level. The course deals with almost all generic skills, with emphasis on:
   - Teamwork, leadership
   - Oral and written communication
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- Communication in 3rd language (English)
- Entrepreneurship and innovation
- Sustainability and social commitment
- Ability to conceive, design, implement and operate complex systems in the ICT field

Learning outcomes:
Depending on the subject and scope of the project presented in this course, the student achieves the following learning outcomes:

Is able to build, operate and manage telecom services and applications, specifically those related to audiovisual and multimedia applications, including transducers, analog and digital processing, encoding, transport, representation, processing, storage, reproduction, management and presentation of these services and applications.
Is familiar with the analysis, specification, design, implementation, operation and maintenance of TV equipment, head-ends and facilities, audio and video, both in fixed and mobile environments.
Is able of performing projects about facilities for the production and recording of audio and video signals.
Is able of performing acoustic engineering projects and acoustic insulation of rooms and public address systems. Is familiar with the specification, analysis and selection of electroacoustic transducers. Knows and manages measurement systems for the analysis and control of noise and vibration. Has ability to pursue studies in the field of environmental acoustics and knows the underwater acoustic systems.
Has ability to create, encode, manage, publish and distribute multimedia content, according to criteria of usability and accessibility of audiovisual systems for broadcasting and interactives.
Takes initiatives that create new opportunities and solutions with vision of implementation, process and market
Uses knowledge and strategic skills to create and manage projects with an innovative approach. Applies systemic solutions to complex problems.
Applies sustainability criteria and ethic codes of the profession in designing and evaluating technologic solutions.
Identifies the need for legislation, regulations and standards.
Understands the concept of life cycle of a product and applies it to the development of ICT products and services, using suitable standards and legislation.
Studies with books and articles in English and writes a report in English and participates in a technical meeting conducted in that language.
Conducts an oral presentation in English and answers questions from the audience.
Uses strategies to prepare and carry out oral and written texts and documents with consistent content, structure and style, appropriate level and good spelling and grammar.
Communicates clearly and effectively in oral and written presentations on complex subjects, adapting to the situation, to the audience and to the objectives of the communication.
Plans and reaches agreements on the objectives, operating rules, responsibilities, schedule and review procedures work.
Identifies the roles, skills and shortcomings of the different group members, recognizing and / or assuming the role of leader. Negotiates and manages conflicts within the group.
Identifies user needs and develops a definition of product-process-service and its initial specifications. Follows the process management model based on a standard. Evaluates the application of laws and regulations that apply.
Identifies needs and market opportunities. Collects information that would allow elaborating specifications for a new product, process or service. Elaborates a basic business plan.

Study load

<table>
<thead>
<tr>
<th>Study load</th>
<th>Total learning time: 326h</th>
<th>Hours large group: 26h</th>
<th>7.98%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hours small group:</td>
<td>78h</td>
<td>23.93%</td>
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<tr>
<td>Self study:</td>
<td>222h</td>
<td>68.10%</td>
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## Content

### Lectures

<table>
<thead>
<tr>
<th>Description:</th>
<th>Learning time: 35h 20m</th>
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<tbody>
<tr>
<td>Specific aspects of economics and business. Business plan. Regulations Contents related to the specific project</td>
<td>Theory classes: 15h 20m Self study: 20h</td>
</tr>
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### Seminars:

<table>
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<tr>
<th>Description:</th>
<th>Learning time: 22h 30m</th>
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<tbody>
<tr>
<td>Critical thinking System thinking Research in specialized databases of business information Research in specialized databases of patents Patent preparation strategy Teamwork, leadership Environmental impact Advanced project management methodology</td>
<td>Theory classes: 10h Self study: 12h 30m</td>
</tr>
</tbody>
</table>

### Specific math concepts

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<tr>
<th>Description:</th>
<th>Learning time: 37h 30m</th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional math content for the specific projects developed in this course: statistics, optimization, modeling, numerical calculation.</td>
<td>Theory classes: 16h 30m Self study: 21h</td>
</tr>
</tbody>
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Planning of activities

(ENG) Presentació oral

(ENG) Proves de resposta curta (Control)

(ENG) Proves de resposta llarga (Examen Final)
Qualification system

- Continuous assessment of the activities carried out in the case studies of training sessions and seminars
- Continuous assessment, documentation and oral presentation of the project reports.
- Cross-assessment and co-assessment of the project

60% of the score corresponds to the project mark
40% of the score is based on the individual assessment of the evidences collected at the progress meetings, seminars and the co-assessment of the team colleagues

This course will assess at least the following generic skills:
- Entrepreneurship and innovation (high)
- Sustainability and social commitment (high)
- Ability to conceive, design, implement and operate complex systems in the field of ICT (High Level)

Regulations for carrying out activities

A clear failure performing the tasks assigned by the team can mean the failure of the course regardless of the grade given to the group project

Bibliography