Degree competences to which the subject contributes

Specific:
3101. Adequate knowledge of the concept of companies and their institutional and legal framework. Company organisation and management

Transversal:
592. EFFICIENT ORAL AND WRITTEN COMMUNICATION - Level 2. Using strategies for preparing and giving oral presentations. Writing texts and documents whose content is coherent, well structured and free of spelling and grammatical errors.
595. TEAMWORK - Level 2. Contributing to the consolidation of a team by planning targets and working efficiently to favor communication, task assignment and cohesion.
599. EFFECTIVE USE OF INFORMATION RESOURCES - Level 3. Planning and using the information necessary for an academic assignment (a final thesis, for example) based on a critical appraisal of the information resources used.
602. SELF-DIRECTED LEARNING - Level 3. Applying the knowledge gained in completing a task according to its relevance and importance. Deciding how to carry out a task, the amount of time to be devoted to it and the most suitable information sources.
584. THIRD LANGUAGE. Learning a third language, preferably English, to a degree of oral and written fluency that fits in with the future needs of the graduates of each course.
250203 - EMPLEGCON - Business and Construction Legislation

### Teaching methodology

The subject consists of 4 hours to the week of actual classes in the classroom.

For each subject one will give material of learning that includes the main theoretical concepts of each one of the analyzed matters, as well as bibliography.

The classes will be structured around practical cases that they serve to observe the basic concepts that are explained in the support material.

We realize one seminary.

This seminar will be held in a group, where a specific topic and a presentation in class will work together (duration of 2h). The seminaries will treat on enterprise analysis, or about the economy of infrastructures.

### Learning objectives of the subject

Students will acquire a basic understanding of the concept of business, the associated institutional and legal frameworks, and of business organization and management.

On completion of the course, students will have acquired the ability to:

1. Conduct financial viability analyses to inform investment in the construction of infrastructures;
2. Conduct economic operation analyses of constructions firms;
3. Conduct profitability analyses of the operation, maintenance and conservation of infrastructures.

Economics, including analysis of production activity, the law of supply and demand, production and income; National and international monetary and financial economics; Market economics, growth models, production economics; Regional economics and the role of infrastructures; Principles and management of environmental economics; Business, including types of companies, corporate authority, management, administration and organization; Business resources, financing, investments and financial assets; Production, supply and demand, promotion and distribution, remuneration of work.

Introduce the economic concepts and the principles of business management applied to the scope of construction.

Knowledge the company concept and its organization, operation and management. Knowledge, of basic concepts around the economy of infrastructures. Legislation in civil engineering.

On more concrete scale they will treat among others, subjects as to realize an economic study of viability for the investment in the construction of an infrastructure, to analyze the economic operation of a construction company, to elaborate an analysis cost-benefit that determine the effects on the social welfare to carry out a certain infrastructure, to value the impact on the environment of infrastructures or to consider the consequences and obligations that the deprived infrastructure financing tolerates through concession methods.
## Study load

<table>
<thead>
<tr>
<th>Description</th>
<th>Hours</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total learning time</td>
<td>150h</td>
<td></td>
</tr>
<tr>
<td>Hours large group</td>
<td>45h</td>
<td>30.00%</td>
</tr>
<tr>
<td>Hours medium group</td>
<td>11h</td>
<td>7.33%</td>
</tr>
<tr>
<td>Hours small group</td>
<td>4h</td>
<td>2.67%</td>
</tr>
<tr>
<td>Guided activities</td>
<td>6h</td>
<td>4.00%</td>
</tr>
<tr>
<td>Self study</td>
<td>84h</td>
<td>56.00%</td>
</tr>
</tbody>
</table>
Content

**Introduction to economy and fundamentals of microeconomics**

**Learning time:** 19h 12m
- Theory classes: 8h
- Self study: 11h 12m

**Description:**

**Specific objectives:**
To introduce the bases of the economic reasoning
One is basic concepts that are used in many scopes related to construction and transport, and that is important to understand the enterprise operation.

**Business management economy**

**Learning time:** 44h 24m
- Theory classes: 12h
- Practical classes: 6h 30m
- Self study: 25h 54m

**Description:**
Concept of company, and the diverse typologies. Kinds of society, limited and limitless responsibility, concept of share capital. The construction sector as productive activity, particularities of the sector. Characteristics of construction companies
To introduce the concept of accounting as an element of enterprise analysis. Account of balance, account of losses and gains. Main ratios to analyze the situation of a company. Application of company ratios in construction sites and infrastructures
Cases about interpretation of company accounts
To analyze a viability plan on an infrastructure investment. Concept of investment. Phases of project. Factors that condition the yield of an investment from the economic and financial point of view. Financial criteria that define the viability of a project as the TIR and VAN
Cases about Plans of viability

**Specific objectives:**
To understand the bases of the operation of the companies, and to concentrate in the sector of the construction, that will be the field of preferred action of Engineers.
That the students learn to interpret, the situation of a company or a work, through the elements that the accounting
That the students learn to interpret, the situation of a company or a work, through the elements that the accounting
That the students learn to interpret the viability of a project of investments in infrastructures.
That the students learn to interpret the viability of a project of investments in infrastructures.
Economy of infrastructures

<table>
<thead>
<tr>
<th>Learning time: 54h</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theory classes: 14h 30m</td>
</tr>
<tr>
<td>Practical classes: 6h</td>
</tr>
<tr>
<td>Laboratory classes: 2h</td>
</tr>
<tr>
<td>Self study: 31h 30m</td>
</tr>
</tbody>
</table>

Description:

Introduce the analysis cost-benefit. Use of these methods for values the utility and to establish priorities at the time of defining the policies in the matter of infrastructures. To apply instrument to them of a viability plan to analyze the effects on the global well-being of the society.

Cases of cost-benefit analysis
Public goods deprived, goods, common resources. Define the concept of externalities and the techniques of monetary valuation. Introduce the environmental elements in the economic analysis


A seminary will become in which it will altogether analyze the economic and social effects of an infrastructure. It will be valued through a work in group. In order to carry out the seminary the group in 3 sub-groups will be divided.

Specific objectives:
To introduce to the students in the basic concepts about the finance of infrastructures and other kind of construction products, and the possibilities finance that the public and private financing gives.

That the students learn to interpret the viability in social terms and of well-being of a project of investments in infrastructures.

That the students learn to interpret the viability in social terms and of well-being of a project of investments in infrastructures.

That the students value that the infrastructures are special goods and that they have repercussions on the environment and as they are possible to be valued in monetary terms.

To evaluate the paper that has infrastructures on the economic base of the country, and its effects on the well-being and the development.

Participation and work in group.
### Legislation

<table>
<thead>
<tr>
<th>Learning time: 26h 24m</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theory classes: 10h</td>
</tr>
<tr>
<td>Laboratory classes: 1h</td>
</tr>
<tr>
<td>Self study : 15h 24m</td>
</tr>
</tbody>
</table>

### Description:


### Specific objectives:

Know the legislation in the process of awarding of a public work
To understand that the characteristic differentials of the construction have legislative repercussions affect the frame of work of the Civil Engineers
To introduce the concession concept, a figure more and more extended in the construction and infrastructure management, and to explain its legislative particularities.
The subject will be evaluated from a series of activities that will be carried out throughout the school period.

There will be three kinds of activities during school hours.

Two of them correspond to test that try to ensure that students know the basic theoretical concepts of the block. These tests are independent learning works.

The second kind of activity will be a group project that will be exposed in public. This exercise is intended to work cooperative learning and communication.

In addition, students will have to solve, inside school hours, different case studies to be presented in class. The goal that the student be able to understand a whole block and analyze real cases. These tests also assess written communication skills (generic competition).

The final grade for the course will be that obtained from scores on the three types of activities according to the following weighting:

Each test is worth 25% of the course grade.
The seminar is worth 20% of the course grade.
Case studies is worth 30% of the course grade.

Therefore, the final grade for the course will

\[ NT = 0.8*(0.25T1+0.25T2+0.30Cc+0.20S1)) + 0.2*((T1)^0.25)*((T2)^0.25)*((Cc)^0.30)*((S1)^0.20)) \]

NT: Final note
Tt: result of test
Cc: result of class case studies
St: note of seminary

Criteria for re-evaluation qualification and eligibility: Students that failed the ordinary evaluation and have regularly attended all evaluation tests will have the opportunity of carrying out a re-evaluation test during the period specified in the academic calendar. Students who have already passed the test or were qualified as non-attending will not be admitted to the re-evaluation test. The maximum mark for the re-evaluation exam will be five over ten (5.0). The non-attendance of a student to the re-evaluation test, in the date specified will not grant access to further re-evaluation tests. Students unable to attend any of the continuous assessment tests due to certifiable force majeure will be ensured extraordinary evaluation periods.

These tests must be authorized by the corresponding Head of Studies, at the request of the professor responsible for the course, and will be carried out within the corresponding academic period.

Regulations for carrying out activities

Failure to continuous assessment activity in the scheduled period will result in a mark of zero in that activity.
Bibliography

**Basic:**


**Complementary:**
