# 270219 - VI - Information Visualization

<table>
<thead>
<tr>
<th>Coordinating unit:</th>
<th>270 - FIB - Barcelona School of Informatics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching unit:</td>
<td>723 - CS - Department of Computer Science</td>
</tr>
<tr>
<td>Academic year:</td>
<td>2019</td>
</tr>
<tr>
<td>Degree:</td>
<td>BACHELOR’S DEGREE IN DATA SCIENCE AND ENGINEERING (Syllabus 2017). (Teaching unit Compulsory)</td>
</tr>
<tr>
<td>ECTS credits:</td>
<td>6</td>
</tr>
<tr>
<td>Teaching languages:</td>
<td>Catalan, English</td>
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</table>

## Degree competences to which the subject contributes

### Basic:
- CB3. That students have the ability to gather and interpret relevant data (usually within their area of study) to make judgments that include a reflection on relevant social, scientific or ethical issues.
- CB4. That the students can transmit information, ideas, problems and solutions to a specialized and non-specialized public.

### Specific:
- CE1. Skillfully use mathematical concepts and methods that underlie the problems of science and data engineering.
- CE10. Visualization of information to facilitate the exploration and analysis of data, including the choice of adequate representation of these and the use of dimensionality reduction techniques.
- CE4. Use current computer systems, including high performance systems, for the process of large volumes of data from the knowledge of its structure, operation and particularities.
- CE5. Design and apply techniques of signal processing, choosing between different technological tools, including those of Artificial vision, speech recognition and multimedia data processing.
- CE7. Demonstrate knowledge and ability to apply the necessary tools for the storage, processing and access to data.

### Generical:
- CG2. Choose and apply the most appropriate methods and techniques to a problem defined by data that represents a challenge for its volume, speed, variety or heterogeneity, including computer, mathematical, statistical and signal processing methods.

### Transversal:
- CT3. Efficient oral and written communication. Communicate in an oral and written way with other people about the results of learning, thinking and decision making; Participate in debates on topics of the specialty itself.
- CT4. Teamwork. Be able to work as a member of an interdisciplinary team, either as a member or conducting management tasks, with the aim of contributing to develop projects with pragmatism and a sense of responsibility, taking commitments taking into account available resources.
- CT7. Third language. Know a third language, preferably English, with an adequate oral and written level and in line with the needs of graduates.

## Teaching methodology

Classes will be given with the support of slides and articles. During the classes, exercises will be proposed and resolved.

For the laboratory part, directed practices will be developed in the laboratory hours.

There will be a partial delivery of laboratory and a final project.

## Learning objectives of the subject
1. Introduction to Information Visualization
2. Introducción a la percepción visual
3. Design of information visualization systems
4. Exploratory data analysis
5. Visualization of multi-dimensional data
6. Interaction and animation
7. Multiple views and coordinated views
8. Focus and context
9. Item and attributes reduction
10. Validation of visualization systems
11. Implementation of visualization applications
12. Advanced visualization techniques

<table>
<thead>
<tr>
<th>Study load</th>
<th>Hours</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td><strong>Total learning time</strong>: 150h</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hours large group:</td>
<td>30h</td>
<td>20.00%</td>
</tr>
<tr>
<td>Hours small group:</td>
<td>30h</td>
<td>20.00%</td>
</tr>
<tr>
<td>Guided activities:</td>
<td>0h</td>
<td>0.00%</td>
</tr>
<tr>
<td>Self study:</td>
<td>90h</td>
<td>60.00%</td>
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</table>
### Introduction to visualization

**Degree competences to which the content contributes:**

**Description:**
In this topic we will discuss the need for visualization of data and the objectives of the visualization tools.

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### Perception and color

**Degree competences to which the content contributes:**

**Description:**
Visual perception is a very important factor when creating visualizations, since the visual system is the one that receives the greatest amount of information that we perceive. In this topic we will talk about the visual system, and some theories of the perception of color and forms.

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### Visual representations of the data

**Degree competences to which the content contributes:**

**Description:**
There are a large number of methods of data representation: tables, graphs, trees, etc. In this topic we will visit them and we will end up giving some guides to select the most appropriate representation for each problem.

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### Visualization of multiple data

**Degree competences to which the content contributes:**

**Description:**
In many cases, the information that we want to represent will be highly complex and we will often find ourselves in the situation of having to represent multiple variables. Here we will discuss different possibilities that will be detailed in later issues.

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### Animation and interaction

**Degree competences to which the content contributes:**

**Description:**
To explore the data, you must be able to work on visual representations. This topic will see data changes in different dimensions: time, point of view ...

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### View manipulation

**Degree competences to which the content contributes:**
Description:
To explore the data, you must be able to work on visual representations. In this section you will see changes of data in different dimensions: time, point of view ...

Advanced data representation systems

Degree competences to which the content contributes:

Description:
Advanced data representation systems

- Maps
- Time display
- Visualization of 3D data
- Other scientific data

Implementation of information visualization applications

Degree competences to which the content contributes:

Description:
There are many tools and technologies developed recently that make creating views easier, such as Tableau, Vega, Lyra or using programming languages and libraries such as D3 for JavaScript or Bokeh for Python. The objective of this subject is that students are able to perform visualization applications using some of the most modern tools.
## Planning of activities

| Introduction to data visualization systems | Hours: 5h  
Theory classes: 1h 30m  
Practical classes: 0h 30m  
Laboratory classes: 2h  
Guided activities: 0h  
Self study: 1h |
<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Description:</strong></td>
<td>Development of the theme: Introduction to visualization</td>
</tr>
<tr>
<td><strong>Specific objectives:</strong></td>
<td>1, 3</td>
</tr>
</tbody>
</table>

| Color and perception                       | Hours: 6h  
Theory classes: 3h  
Practical classes: 1h  
Laboratory classes: 0h  
Guided activities: 0h  
Self study: 2h |
|------------------------------------------|----------------------------------|
| **Description:**                          | Development of the subject: perception and color  
  Ranking of Mackinlay  
  Pre-attentive care  
  Type of dimensions  
  Principles of perception  
  Brands and channels  
  Color |
| **Specific objectives:**                  | 2, 3, 4                           |

| Design of information visualization systems | Hours: 7h  
Theory classes: 2h 30m  
Practical classes: 1h 30m  
Laboratory classes: 0h  
Guided activities: 0h  
Self study: 3h |
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<tbody>
<tr>
<td><strong>Description:</strong></td>
<td>Development of topic 3: Design of information visualization systems</td>
</tr>
<tr>
<td><strong>Specific objectives:</strong></td>
<td>3, 4, 5</td>
</tr>
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</table>
## Exploratory data analysis

**Description:**
Development of the subject: Exploratory data analysis

**Specific objectives:**
3, 5, 6

**Hours:** 3h 30m  
Theory classes: 1h  
Practical classes: 0h 30m  
Laboratory classes: 0h  
Guided activities: 0h  
Self study: 2h

## Exploratory data analysis

**Description:**
Development of the theme: Multi-dimensional view  
Multiple brands and channels  
Complex diagrams: Trellis, SPLOM, PCP  
Views

**Specific objectives:**
2, 3, 4, 5, 6

**Hours:** 4h  
Theory classes: 1h 30m  
Practical classes: 0h 30m  
Laboratory classes: 0h  
Guided activities: 0h  
Self study: 2h

## Design of views in a commercial tool such as QlikView

**Description:**
Design of views in a commercial tool such as QlikView

**Specific objectives:**
4, 5, 11

**Hours:** 14h  
Theory classes: 0h  
Practical classes: 0h  
Laboratory classes: 6h  
Guided activities: 2h  
Self study: 6h
### Interaction and animation

**Description:**
Development of the theme: Interaction and animation

**Specific objectives:**
3, 4, 7, 8

**Hours:** 6h
- Theory classes: 3h
- Practical classes: 1h
- Laboratory classes: 0h
- Guided activities: 0h
- Self study: 2h

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### View manipulation

**Description:**
Development of the theme: View manipulation

**Specific objectives:**
5, 6, 7, 8

**Hours:** 4h
- Theory classes: 1h 30m
- Practical classes: 0h 30m
- Laboratory classes: 0h
- Guided activities: 0h
- Self study: 2h

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### Focus + context

**Description:**
Techniques of focus and context of the data:
- Delete information
- Superimposition of information
- Distortion

**Specific objectives:**
2, 3, 7, 8

**Hours:** 4h
- Theory classes: 1h 30m
- Practical classes: 0h 30m
- Laboratory classes: 0h
- Guided activities: 0h
- Self study: 2h
## Data reduction

**Description:**
Development of the subject: Data reduction

**Specific objectives:**
3, 5, 8, 9, 10

<table>
<thead>
<tr>
<th>Hours</th>
<th>Theory classes: 1h</th>
<th>Practical classes: 0h</th>
<th>Laboratory classes: 0h</th>
<th>Guided activities: 0h</th>
<th>Self study: 2h</th>
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</table>

## Advanced data representation systems

**Description:**
Advanced data representation systems

- Maps
- Time display
- Visualization of 3D data
- Other scientific data

**Specific objectives:**
3, 4, 5, 12

<table>
<thead>
<tr>
<th>Hours</th>
<th>Theory classes: 3h</th>
<th>Practical classes: 1h</th>
<th>Laboratory classes: 0h</th>
<th>Guided activities: 0h</th>
<th>Self study: 3h</th>
</tr>
</thead>
</table>

## Validation of information visualization systems

**Description:**
Evaluation and validation of data visualization systems

**Specific objectives:**
3, 4, 10

<table>
<thead>
<tr>
<th>Hours</th>
<th>Theory classes: 1h 30m</th>
<th>Practical classes: 0h 30m</th>
<th>Laboratory classes: 0h</th>
<th>Guided activities: 0h</th>
<th>Self study: 1h</th>
</tr>
</thead>
</table>
## Partial exam

**Description:**
Partial exam

**Specific objectives:**
2, 3, 4, 5, 6, 7

**Hours:** 5h 30m
- Guided activities: 1h 30m
- Self study: 4h

## Lab project

**Description:**
Lab project

**Specific objectives:**
3, 4, 11

**Hours:** 6h
- Guided activities: 2h
- Self study: 4h

## Implementation of information visualization applications

**Description:**
Implementation of information visualization applications

**Specific objectives:**
3, 4, 5, 11

**Hours:** 44h
- Theory classes: 0h
- Practical classes: 0h
- Laboratory classes: 22h
- Guided activities: 2h
- Self study: 20h

## Final exam

**Description:**
Final exam

**Specific objectives:**
2, 3, 4, 5, 6, 7, 8, 9, 10

**Hours:** 4h
- Guided activities: 0h
- Self study: 4h
During the course there will be two laboratory practices (Labo1 and Labo2). In addition, there will be a partial exam (Partial) and a final exam (Final).

The final grade is calculated as:

Final Note = 0.15 Labo1 + 0.3 Labo2 + 0.15 + max(0.15 Partial + .4 Final, 0.55 Final)

The re-evaluation exam substitutes the theoretical contents, not the lab part.

**Bibliography**

**Basic:**
