280606 - Business Management and Organisation

Coordinating unit: 280 - FNB - Barcelona School of Nautical Studies
Teaching unit: 732 - OE - Department of Management
Academic year: 2020
Degree: BACHELOR'S DEGREE IN MARINE TECHNOLOGIES (Syllabus 2010). (Teaching unit Compulsory)
BACHELOR'S DEGREE IN NAUTICAL SCIENCE AND MARITIME TRANSPORT (Syllabus 2010).
(Teaching unit Compulsory)
BACHELOR'S DEGREE IN NAVAL SYSTEMS AND TECHNOLOGY ENGINEERING (Syllabus 2010).
(Teaching unit Compulsory)
BACHELOR'S DEGREE IN MARINE TECHNOLOGIES/BACHELOR'S DEGREE IN NAVAL SYSTEMS AND TECHNOLOGY ENGINEERING (Syllabus 2016). (Teaching unit Compulsory)
ECTS credits: 6
Teaching languages: Catalan

Degree competences to which the subject contributes

Specific:

Transversal:
1. ENTREPRENEURSHIP AND INNOVATION - Level 1. Showing enterprise, acquiring basic knowledge about organizations and becoming familiar with the tools and techniques for generating ideas and managing organizations that make it possible to solve known problems and create opportunities.

Teaching methodology

Learning objectives of the subject
The student should be familiar with the economic and business language and models.
The student may be able to use the concepts and tools discussed in class to develop a simulation of a business plan.
This course will evaluate the following STCW A-III/6 competences: 17. Application of leadership and teamworking skills

Study load

<table>
<thead>
<tr>
<th>Total learning time: 150h</th>
<th>Hours large group: 24h</th>
<th>16.00%</th>
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<tbody>
<tr>
<td></td>
<td>Hours medium group: 13h</td>
<td>8.67%</td>
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<tr>
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<td>Hours small group: 9h</td>
<td>6.00%</td>
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<td></td>
<td>Guided activities: 14h</td>
<td>9.33%</td>
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<td>Self study: 90h</td>
<td>60.00%</td>
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## Content

| Theory of the firm. | **Learning time:** 34h  
Theory classes: 7h  
Practical classes: 7h  
Self study (distance learning): 20h |
|---------------------|-------------------------------------------------|
| Economics.          | **Learning time:** 55h  
Theory classes: 10h  
Practical classes: 10h  
Laboratory classes: 35h |
| Management and finance | **Learning time:** 55h  
Theory classes: 10h  
Practical classes: 10h  
Self study: 35h |
| Conference of entrepreneurs | **Learning time:** 6h  
Seminars: 6h |

## Qualification system

- Final Exam: 50%
- Partial Exam: 20%
- Business Plan: 20%
- Practices: 10%
Regulations for carrying out activities

- The grade of the specific capacity is based on the business plan.
- The student will be considered Not Presented in the case of no submission of the business plan or not taking the final exam.
- In any case the student cannot have any form of notes during the exam controls.
- The midterm exam does not release any material. The note of the exams will follow the following formula: Max {0.5 * Final exam grade + 0.2 * Midterm exam grade; 0.7 * Final exam grade}.

Reevaluation:

- The students that can take the exam of re-evaluation should meet all the requirements to be evaluated and should have a final course grade between 3.0 and 4.9.
- Students who meet all the requirements for the exam of re-evaluation will undertake an exam of the same style as the first session final exam including all course content seen in class.
- The final grade is obtained by following the same procedure as the first call by replacing the first session final exam grade for the re-evaluation exam grade.
- The final grade to be obtained through the re-evaluation cannot be less than the previous grade and cannot exceed 5.0.

Bibliography

Basic: