Course guides
280680 - 280680 - Maritime Legislation, Regulations and Economy

Unit in charge: Barcelona School of Nautical Studies
Teaching unit: 742 - CEN - Department of Nautical Sciences and Engineering.
Degree: BACHELOR'S DEGREE IN NAUTICAL SCIENCE AND MARITIME TRANSPORT (Syllabus 2010). (Optional subject).
Academic year: 2020  ECTS Credits: 6.0  Languages: English

LECTURER

Coordinating lecturer: JAIME RODRIGO DE LARRUCEA
Others: Segon quadrimestre:
JAIME RODRIGO DE LARRUCEA - GNTM

PRIOR SKILLS

This is an advanced course in maritime business and therefore is expected to have knowledge of the student seated Maritime Economy, Regulation of ship management and shipping. Likewise sense a basic knowledge of English. Materials, supplies and teaching are taught entirely in English.

DEGREE COMPETENCES TO WHICH THE SUBJECT CONTRIBUTES

Specific:
2. Knowledge of technical English shipping.
3. Knowledge, use and application to ship the principles of the laws and regulations marina.
4. Knowledge, use and application of the ship from the principles of safety and security of the ship, fire fighting and survival, preventing and combating pollution.

TEACHING METHODOLOGY

Expository method, lectures, and student shared lectures according to the topic.
Law & Business Cases studies.
Encourage students to get their own views in front of different business scenarios and resolve legal problems.
Encourage students to get always a proactive approach when handling and dealing with complex business situations.

LEARNING OBJECTIVES OF THE SUBJECT

The student knows and understands main contracts from shipping. Meet their legal and economic key.
Knows the most important legal aspects of the maritime casualties (Collision, Salvage, General Average, etc.) and the impact against shipping businesses.
The student knows the most common practical problems with customs in relation with the ship and the goods and resolved.
The student knows and understands how the shipping market works.
Is able to evaluate the shipping market segments and choice the target market
Knows how to use the tools of the shipping market mix
Is able to analyse the threats and opportunities in shipping economy
STUDY LOAD

<table>
<thead>
<tr>
<th>Type</th>
<th>Hours</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self study</td>
<td>90,0</td>
<td>60.00</td>
</tr>
<tr>
<td>Hours medium group</td>
<td>15,0</td>
<td>10.00</td>
</tr>
<tr>
<td>Guided activities</td>
<td>5,0</td>
<td>3.33</td>
</tr>
<tr>
<td>Hours small group</td>
<td>10,0</td>
<td>6.67</td>
</tr>
<tr>
<td>Hours large group</td>
<td>30,0</td>
<td>20.00</td>
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</tbody>
</table>

Total learning time: 150 h

CONTENTS

**Issue 1- Maritime transport contracts and management contracts. Multimodal transport.**

**Description:**
Understand and manage the major shipping contracts and operation of the ship. Review of the most common problems.
Multimodal transport

**Full-or-part-time:** 20h 40m
Theory classes: 7h
Practical classes: 3h 20m
Guided activities: 3h 20m
Self study: 7h

**Issue 2-Legal aspects of maritime casualties: Collisions, General Average, Pollution, Salvage.**

**Description:**
Legal aspects of maritime casualties: Salvage, Collision, Pollution, general average, etc.

**Related competencies:**
CE17. Knowledge, use and application to ship the principles of the laws and regulations marina.
CE11. Knowledge, use and application of the ship from the principles of safety and security of the ship, fire fighting and survival, preventing and combating pollution.

**Full-or-part-time:** 12h
Theory classes: 5h
Self study: 7h

**Description:**
Maritime Insurance. Spanish Policies and ILU London Clauses. Hulls and MACHINARY INSURANCE

**Related competencies:**
CE17. Knowledge, use and application to ship the principles of the laws and regulations marina.
CE11. Knowledge, use and application of the ship from the principles of safety and security of the ship, fire fighting and survival, preventing and combating pollution.

**Full-or-part-time:** 13h
Theory classes: 6h
Self study: 7h

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**Issue 4- Tax Customs. European Customs Code. Import export formalities. Economic Operator.**

**Description:**
Theoretical and practical knowledge of customs formalities in the import and export of goods.

**Related competencies:**
CE17. Knowledge, use and application to ship the principles of the laws and regulations marina.
CE11. Knowledge, use and application of the ship from the principles of safety and security of the ship, fire fighting and survival, preventing and combating pollution.

**Full-or-part-time:** 13h
Theory classes: 6h
Self study: 7h

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**Issue 5- Shipping market functioning, segments and choice of the target. Competitors knowledge and SWOT analysis.**

**Description:**
Description of the shipping market: segments and traffics. Business objectives. Analytical instruments

**Related competencies:**
CE17. Knowledge, use and application to ship the principles of the laws and regulations marina.
CE11. Knowledge, use and application of the ship from the principles of safety and security of the ship, fire fighting and survival, preventing and combating pollution.

**Full-or-part-time:** 15h 20m
Theory classes: 6h
Practical classes: 3h
Guided activities: 3h 20m
Self study: 3h
**Issue 6 - Strategies, objectives, goals and measures in the shipping business.**

**Description:**
Business strategies in the maritime business.

**Related competencies:**
- CE17. Knowledge, use and application to ship the principles of the laws and regulations marina.
- CE11. Knowledge, use and application of the ship from the principles of safety and security of the ship, fire fighting and survival, preventing and combating pollution.

**Full-or-part-time:** 13h
- Theory classes: 6h
- Self study: 7h

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**Issue 7 - The stages of Business Development implementation in shipping companies: analysis, diagnosis, planning, organization, implementation and control of shipping business processes.**

**Description:**
Knowledge of the stages of Business Development implementation in shipping companies: analysis, diagnosis, planning, organization, implementation and control of shipping business processes.

**Related competencies:**
- CE17. Knowledge, use and application to ship the principles of the laws and regulations marina.
- CE11. Knowledge, use and application of the ship from the principles of safety and security of the ship, fire fighting and survival, preventing and combating pollution.

**Full-or-part-time:** 13h
- Theory classes: 6h
- Self study: 7h

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**Issue 8 - The 8P's of the shipping marketing mix**

**Description:**
Commercial Keys of Shipping Business

**Related competencies:**
- CE17. Knowledge, use and application to ship the principles of the laws and regulations marina.
- CE11. Knowledge, use and application of the ship from the principles of safety and security of the ship, fire fighting and survival, preventing and combating pollution.

**Full-or-part-time:** 13h
- Theory classes: 6h
- Self study: 7h
GRADING SYSTEM

Short-term test for continuous assessment (40%)
Final Test (60%)
The final mark is the sum of the following partial qualifications:
Final mark = 0.60 Npf + 0.40 Nac
Reevaluation: general overall exam in one week after (estimated)
Npf: final test mark
Nac: continuous evaluation mark

EXAMINATION RULES.

The professor can moderate the note by the presentation of partial works.

BIBLIOGRAPHY

Basic: