



## 370535 - ECONOMIA - Economics and Business Management

Coordinating unit: 370 - FOOT - Terrassa School of Optics and Optometry  
 Teaching unit: 732 - OE - Department of Management  
 Academic year: 2019  
 Degree: BACHELOR'S DEGREE IN OPTICS AND OPTOMETRY (Syllabus 2009). (Teaching unit Optional)  
 ECTS credits: 6 Teaching languages: Catalan, Spanish

### Teaching staff

Coordinator: RAMON CASABONA FINA

### Teaching methodology

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### Learning objectives of the subject

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### Study load

Total learning time: 150h	Hours large group:	0h	0.00%
	Hours medium group:	60h	40.00%
	Hours small group:	0h	0.00%
	Guided activities:	0h	0.00%
	Self study:	90h	60.00%

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### Content

(ENG) -TEMA 1. La economía: conceptos básicos	Learning time: 15h Theory classes: 6h Self study : 9h
Description: .	
(ENG) -TEMA 2. Los sistemas económicos	Learning time: 15h Theory classes: 6h Self study : 9h
Description: .	
(ENG) -TEMA 3. Mercado y competencia.	Learning time: 15h Theory classes: 6h Self study : 9h
Description: .	
(ENG) -TEMA 4. Conceptos macroeconómicos	Learning time: 15h Theory classes: 6h Self study : 9h
Description: .	
(ENG) -TEMA 5. La política fiscal o distributiva	Learning time: 15h Theory classes: 6h Self study : 9h
Description: .	

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(ENG) -TEMA 6. La empresa	Learning time: 15h Theory classes: 6h Self study : 9h
Description: ..	
(ENG) -TEMA 7. La dirección de empresas	Learning time: 15h Theory classes: 6h Self study : 9h
Description: .	
(ENG) -TEMA 8. El subsistema comercial	Learning time: 15h Theory classes: 6h Self study : 9h
Description: .	
(ENG) -TEMA 9. El subsistema financiero	Learning time: 15h Theory classes: 6h Self study : 9h
Description: .	
(ENG) -TEMA 10. El subsistema de recursos humanos	Learning time: 15h Theory classes: 6h Self study : 9h
Description: .	

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### Planning of activities

name english	Hours: 0h 30m Theory classes: 0h 30m
name english	Hours: 0h 30m Theory classes: 0h 30m

### Qualification system

### Bibliography

#### Basic:

González Domingo, F.J.; Ganaza Vargas, J.D (coords.). Principios y fundamentos de gestión de empresas. 2ª ed. Madrid: Pirámide, 2008. ISBN 9788436821871.

Mochón Morcillo, F. Economía básica. 2ª ed. Barcelona: McGraw-Hill, 1995. ISBN 8448117247.

#### Complementary:

Koontz, H.; Weihrich, H.; Cannice, M. Administración: una perspectiva global y empresarial. 13ª ed. México; Madrid: McGraw-Hill, 2008. ISBN 9789701065242.

Díez de Castro, J. [et al.]. Administración de empresas: dirigir en la sociedad del conocimiento. Madrid: Pirámide, 2002. ISBN 9788436816785.