370553 - ACP - Academic and Professional Communication

Coordinating unit: 370 - FOOT - Terrassa School of Optics and Optometry
Teaching unit: 756 - THATC - Department of History and Theory of Architecture and Communication Techniques

Academic year: 2018
Degree: BACHELOR'S DEGREE IN OPTICS AND OPTOMETRY (Syllabus 2009). (Teaching unit Optional)
ECTS credits: 6
Teaching languages: English

Teaching staff
Coordinator: M Teresa Morera Escudé (http://futur.upc.edu/MariaTeresaMoreraEscude)

Prior skills
The course is addressed to students with an Upper-intermediate level or above.

Requirements
Students are recommended to possess a B.1.2 level, or higher, to follow successfully the course.

Teaching methodology
The subject draws upon the following methodologies:
- Explanatory lectures which also allow for participation.
- Task performance (Individual work and pair-work)
- Role-playing.
- Reading and understanding of published materials.

Learning objectives of the subject
At the end of the subject the student should be able to
Coherently communicate the knowledge received in English. Be able to explain it both orally and in writing in English. Publicly defend his/her ideas Debates and Meetings in English.
Be able to express opinions about information and evaluate contents in English.
Improve grammatical structures and linguistic expressions at an advanced level in English
Search information to solve grammatical and terminological aspects from the available resources in English.

Study load

<table>
<thead>
<tr>
<th>Total learning time: 150h</th>
<th>Hours large group: 0h</th>
<th>0.00%</th>
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<tbody>
<tr>
<td>Hours medium group:</td>
<td>60h</td>
<td>40.00%</td>
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<td>Hours small group:</td>
<td>0h</td>
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<td>Guided activities:</td>
<td>0h</td>
<td>0.00%</td>
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<tr>
<td>Self study:</td>
<td>90h</td>
<td>60.00%</td>
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## Content

<table>
<thead>
<tr>
<th>Section</th>
<th>Description</th>
<th>Learning time:</th>
<th>Practical classes:</th>
<th>Self study:</th>
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| **1. INTRODUCTION TO ACADEMIC WRITING** | 1.1 Types of texts.  
1.2 Audience & purpose.  
1.3 Fundamental elements in academic writing Style & tone. | 20h | 8h | 12h |
| **2. ELEMENTS OF ORGANIZATION** | 2.1 Generating ideas brainstorming.  
2.2 Organizational patterns outlining. | 20h | 8h | 12h |
| **3. STRUCTURING AN ESSAY** | 3.1 Writing an introduction & thesis statement.  
3.2 Writing the body using transition signals & connectors.  
3.3 Writing the conclusion. | 43h | 16h | 27h |
| **4. LISTENING** | Listening to lectures.  
Strategies for effective listening.  
Practice in common situations: Telephoning. | 32h | 10h | 22h |
The overall mark will be based on the result of evaluation of the written assignment, the oral presentation prepared in group and delivered individually and the evaluation of the practical sessions and other class activities together with a final exam with the following weights:
- Evaluation of the written assignment (30%)
- Oral presentation (30%)
- Final exam (20%)
- Evaluation of the practical sessions and other class activities (20%)
All submissions must be pursuant to the guidelines on the intranet of the subject (digital campus Atenea).

Qualification system

6. ORAL ACTIVITIES

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<tr>
<th>Learning time: 45h</th>
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<tbody>
<tr>
<td>Practical classes: 18h</td>
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<td>Self study: 27h</td>
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Bibliography

Basic:


