Course guide
804345 - CDIG-A - Digital Creativity

Unit in charge: Image Processing and Multimedia Technology Centre
Teaching unit: 804 - CITM - Image Processing and Multimedia Technology Centre.
Degree: BACHELOR'S DEGREE IN MULTIMEDIA STUDIES (Syllabus 2009), (Optional subject).
BACHELOR'S DEGREE IN DESIGN, ANIMATION AND DIGITAL ART (Syllabus 2017). (Optional subject).

Academic year: 2022  ECTS Credits: 6.0  Languages: Catalan, Spanish

LECTURER
Coordinating lecturer: Pinel Cabello, Fran
Others: Bigas Tañà, Miquel

DEGREE COMPETENCES TO WHICH THE SUBJECT CONTRIBUTES

Specific:
CEAAD 2. Schematically and visually represent complex concepts, ideas and/or data based on personal skills and external references, in order to convey attractiveness, originality and creativity.
CEAAD 3. Master the wide range of professional tools in the sector for developing all kinds of digital content.

Transversal:
04 COE. EFFICIENT ORAL AND WRITTEN COMMUNICATION. Communicating verbally and in writing about learning outcomes, thought-building and decision-making. Taking part in debates about issues related to the own field of specialization.
05 TEQ. TEAMWORK. Being able to work as a team player, either as a member or as a leader. Contributing to projects pragmatically and responsibly, by reaching commitments in accordance to the resources that are available.
06 URI. EFFECTIVE USE OF INFORMATION RESOURCES. Managing the acquisition, structure, analysis and display of information from the own field of specialization. Taking a critical stance with regard to the results obtained.
07 AAT. SELF-DIRECTED LEARNING. Detecting gaps in one's knowledge and overcoming them through critical self-appraisal. Choosing the best path for broadening one's knowledge.

TEACHING METHODOLOGY

LEARNING OBJECTIVES OF THE SUBJECT

STUDY LOAD

<table>
<thead>
<tr>
<th>Type</th>
<th>Hours</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Hours medium group</td>
<td>18,0</td>
<td>12.00</td>
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<tr>
<td>Hours large group</td>
<td>30,0</td>
<td>20.00</td>
</tr>
<tr>
<td>Self study</td>
<td>90,0</td>
<td>60.00</td>
</tr>
<tr>
<td>Guided activities</td>
<td>12,0</td>
<td>8.00</td>
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Total learning time: 150 h
<table>
<thead>
<tr>
<th>Title English</th>
<th>Description</th>
<th>Full-or-part-time</th>
<th>Theory Classes</th>
<th>Self Study</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>content english</td>
<td>10h</td>
<td>4h</td>
<td>6h</td>
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<td>25h</td>
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<td></td>
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<td>75h</td>
<td>30h</td>
<td>45h</td>
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<td></td>
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<td>10h</td>
<td>4h</td>
<td>6h</td>
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<td></td>
<td>content english</td>
<td>10h</td>
<td>4h</td>
<td>6h</td>
</tr>
</tbody>
</table>
title english

Description: content english

Full-or-part-time: 10h
Theory classes: 4h
Self study : 6h

ACTIVITIES

name english

Full-or-part-time: 13h 30m
Theory classes: 6h
Self study: 7h 30m

name english

Full-or-part-time: 25h
Theory classes: 10h
Self study: 15h

name english

Full-or-part-time: 111h 30m
Theory classes: 45h
Self study: 66h 30m

GRADING SYSTEM
BIBLIOGRAPHY

Basic: