Guia docent
300087 - SMAO - Gestió Estratègica per Operacions Aèries

Última modificació: 06/02/2022

Unitat responsable: Escola d'Enginyeria de Telecomunicació i Aeroespacial de Castelldefels
Unitat que imparteix: 748 - FIS - Departament de Física.


Curs: 2021 Crèdits ECTS: 5.0 Idiomes: Anglès

PROFESSORAT

Professorat responsable: Jovana Kuljanin

Altres:

CAPACITATS PRÈVIES

English (and professional/technical english). Mathematics and statistics. Knowledge related to business course (business models, microeconomics, macroeconomics, international agreements and organizations in civil aviation, air transport industry). Knowledge related to aircraft, airport and airspace acquired in other courses of Bachelor degree. Basic and required courses related to calculus and statistics. Business/company, aerospace technology, air transport infrastructure. Familiarity with knowledge of programming languages is preferable, especially Python and/or Matlab and C++.

REQUISITS

Concepts seen in 220309 - Transport Aeri i Sistemes de Navegació

METODOLOGIES DOCENTS

The course combines the following teaching methodologies:
- Theory classes.
- Autonomous learning: students will study using self-learning material.
- Cooperative learning: students will form small group (2-4 people) to fulfill some of the activities of the course.
- Project based learning: students will build a small team project (3-4 people).

Directed learning hours will consist in exercises and practical examples, after the theory classes in which the professor exposes the content of the subject. With the directed learning hours, the students will be motivated to participate actively in their education and to complete the knowledge acquired during theory classes, usually with the help of computers.
OBJECTIUS D’APRENENTATGE DE L’ASSIGNATURA

The aim of this course is to provide students with the fundamentals of the strategic management of the airline operations. Some strategic management concepts and analytical tools to the airline industry will be proposed, as well as modeling and optimization techniques.

On successful completion of this course a student will be able to:
- appraise key factors affecting demand for air travel,
- evaluate forecasting methods and interpret the results with confidence,
- understand the structure of airline revenue and cost,
- understand the principles of airline network design,
- describe the functions of flight operations, crewing and scheduling departments and the legal requirements,
- develop a flight and crew schedule,
- understand the impact of irregular operations and mechanisms to efficiently handle the disruption,
- state how maintenance requirements are determined and how the legal requirements are met.

HORES TOTALS DE DEDICACIÓ DE L’ESTUDIANTAT

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Dedicació total: 134 h

CONTINGUTS

**Introduction to demand and forecasting for airlines**

Descripció:
- Introduction to air travel demand concept
- Introduction to air travel demand forecasting
- Market analysis, trend analysis, time series analysis
- Econometric modelling
- Evaluating forecasting results

Dedicació: 9h
Grup gran/Teòria: 4h
Grup petit/Laboratori: 2h
Aprenentatge autònom: 3h

**Airline planning and operations**

Descripció:
- Airline network design
- Fleet and schedule planning
- Aircraft routing and airline crew pairing and rostering

Dedicació: 31h
Grup gran/Teòria: 8h
Grup mitjà/Pràctiques: 3h
Aprenentatge autònom: 20h
Disruption management

Descripció:
- Irregular operations and disruption management
- Basic concepts on airline maintenance

Dedicació: 16h
Grup gran/Teoria: 6h
Grup petit/Laboratori: 2h
Aprenentatge autònom: 8h

Project

Descripció:
Working in groups, the students will perform a literature review to select current challenges in airline planning and operations (i.e., crew pairing and rostering, fleet planning, etc.,) and will develop an algorithm to propose a solution to the identified problem. Focus will be made on identifying the problem, extracting realistic data, choosing the best method to solve it, validating the model and correctly extracting results, statistics and conclusions.

Dedicació: 69h
Grup gran/Teoria: 8h
Grup petit/Laboratori: 12h
Aprenentatge autònom: 49h

SISTEMA DE QUALIFICACIÓ

Participation in class and exercises: 10%
Individual exams and tests: 35%
Projects and presentations: 55%

BIBLIOGRAFIA

Bàsica:
- Shaw, S., Airline Marketing and Management. Taylor & Francis, 2011.