210727 - AI - Architecture and Creativity

Coordinating unit: 210 - ETSAB - Barcelona School of Architecture
Teaching unit: 735 - PA - Department of Architectural Design
Academic year: 2019
Degree: MASTER’S DEGREE IN ADVANCED STUDIES IN ARCHITECTURE-BARCELONA (Syllabus 2015).
(Teaching unit Optional)
ECTS credits: 5
Teaching languages: Catalan, Spanish, English

Teaching staff
Coordinator: ALFREDO LINARES SOLER
Others: Primer quadrimestre:
ALFREDO LINARES SOLER - PPP1

Opening hours
Timetable: Previous appointment, by means of e-mail or Atenea, UPC intranet

Teaching methodology
Exposure method / Master class
Participatory expositive class
Seminar / Workshop
Autonomous work

Learning objectives of the subject
- He/She is able to:
  - Intervene in decision-making in the creation of complex projects
  - Building and realizing architectural projects applying advanced theoretical foundations of the project
  - Analyze the urban and territorial environment and describe the historical and cultural context, for application to architectural project

Study load

<table>
<thead>
<tr>
<th>Total learning time: 125h</th>
<th>Hours large group:</th>
<th>15h</th>
<th>12.00%</th>
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<tbody>
<tr>
<td></td>
<td>Hours medium group:</td>
<td>0h</td>
<td>0.00%</td>
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<tr>
<td></td>
<td>Hours small group:</td>
<td>30h</td>
<td>24.00%</td>
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<td></td>
<td>Guided activities:</td>
<td>0h</td>
<td>0.00%</td>
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<tr>
<td></td>
<td>Self study:</td>
<td>80h</td>
<td>64.00%</td>
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### Invention and architecture

**Learning time:** 125h  
- Theory classes: 15h  
- Laboratory classes: 30h  
- Self study: 80h

**Description:**


5. Metaphor and Institution II: Jacques Derrida, deconstruction and the problem of "usure". Metaphor and invention: Alvaro Siza in Matosinhos.


8. The Baroque dimension of contemporary architecture: the crease. Court's building in Goteborg by Erik Gunnar Asplund.

9. Baroque II. Architecture and iconography: Frank Gehry in Bilbao or the city as landscape.

10. Characterization of contemporary architecture as narrative. The interpretation of metaphor like allegory. Peter Zumthor in the chapel "Bruder Klaus".


12. Architecture of Availability. SANAA, in Lens, the Louvre museum extension

**Specific objectives:**

- The course is organized in twelve sessions at the rate of one session per week, four hours each, distributed as follows: an initial presentation session, 9 sessions devoted to the presentation of a topic by teachers, two hours each session. After a pause, the seminar, with discussion and presentation of topics by students.
- The work to be performed by students, will aim to establish themselves in the gap where the architecture is installed, between the visible and the intelligible. Text and image, acquires the same value value. Presentations and deliveries will be digital, through the intranet Athena, the UPC, to which students have access. The work will be defended in public during the course and in the fourth hour. A open final session it's not excluded, to submit all jobs. The criticism will be made through discussion between teachers and students.
The course offers two different objectives, with different levels of understanding of content for students. On the one hand, the course while expertise in project, proposes to any architect with professional experience or recent graduate, improve his criticize capacity, that allows him an assessment of its own competence as architect-inventor, with the aim of improve its ability to produce architecture. This learning process based on the "recognition-of-oneself" occurs from two points of view. First, putting on context of the architect himself, in the institutional sense of "being-with-others-in-a-world," the architects world. The institutionalization of their work and with it the recognition. In addition the course content, by considering that the Modern Movement, after contributions like those of Peter Eisenman and critical review of some of the works of Giuseppe Terragni, should be considered as a codified system, using the sense that gives Manfredo Tafuri to "codified". The code of Modern Movement that clearly evolves by new uses, it's to say, the concept of "parole" in the meaning that gives it Saussure, but already pertaining to the past. Therefore, the ongoing risks to generate a critical review of contemporary architecture, suspected of mere iconographic excesses, through the review of the recent work of some of the most "dangerous" architects of the late twentieth century and early twenty one. Consequences of the main idea of ??putting into context the architect himself, the course also proposes providing him with tools enough for a better understanding of contemporaneity, with the aim of expanding its theoretical and conceptual base and improve their capacity for critical and increase his capacity for "invention".

The qualification system offers two different objectives, with different levels of understanding of content for students. On the one hand, the course while expertise in project, proposes to any architect with professional experience or recent graduate, improve his criticize capacity, that allows him an assessment of its own competence as architect-inventor, with the aim of improve its ability to produce architecture. This learning process based on the "recognition-of-oneself" occurs from two points of view. First, putting on context of the architect himself, in the institutional sense of "being-with-others-in-a-world," the architects world. The institutionalization of their work and with it the recognition. In addition the course content, by considering that the Modern Movement, after contributions like those of Peter Eisenman and critical review of some of the works of Giuseppe Terragni, should be considered as a codified system, using the sense that gives Manfredo Tafuri to "codified". The code of Modern Movement that clearly evolves by new uses, it's to say, the concept of "parole" in the meaning that gives it Saussure, but already pertaining to the past. Therefore, the ongoing risks to generate a critical review of contemporary architecture, suspected of mere iconographic excesses, through the review of the recent work of some of the most "dangerous" architects of the late twentieth century and early twenty one. Consequences of the main idea of ??putting into context the architect himself, the course also proposes providing him with tools enough for a better understanding of contemporaneity, with the aim of expanding its theoretical and conceptual base and improve their capacity for critical and increase his capacity for "invention".

Finally, as a general determination, the course also offers a comparison between two systems, two different institutions, language and architecture, with the ultimate goal of generating a epistemology about architect's thought in the action of invention.

**Qualification system**

**CONTINUOUS EVALUATION**
To be assessed, must attend sessions of the course, participating in discussions, exposing the proposed work at the third and fourth hour of each session, accomplish the final presentation of the course and deliver a copy in paper or digital format using the Atenea intranet.

Continuous assessment:
Continuous assessment will be carried out on the basis of the work to develop by the student during the course through the delivery of jobs or the realization of written or/and oral tests, according to the criteria and timetable to be established.

Final assessment:
If the results of the continuous assessment are not positive, it will be possible to perform a second evaluation which will consist in a global final test that can consist in a written or oral exam or the delivery of jobs, in accordance with the criterion of the responsible teachers.
### Bibliography

#### Basic:


#### Complementary:


#### Others resources:

- **Hyperlink**
  - **Intranet Docent**: [https://atenea.upc.edu/moodle/login/index](https://atenea.upc.edu/moodle/login/index)