220570 - Qualitative Research Methods

**Coordinating unit:** 205 - ESEIAAT - Terrassa School of Industrial, Aerospace and Audiovisual Engineering

**Teaching unit:** 732 - OE - Department of Management

**Academic year:** 2019

**Degree:** MASTER'S DEGREE IN MANAGEMENT ENGINEERING (Syllabus 2012). (Teaching unit Optional)

**ECTS credits:** 3

**Teaching languages:** English

### Teaching staff

**Coordinator:** VICENÇ FERNANDEZ ALARCON

### Teaching methodology

The course is divided into three parts:

1. **Theory classes**
2. **Guided activities class**
3. **Self-study for doing exercises and activities.**

In the theory classes, teachers will introduce the theoretical basis of the concepts, methods and results and illustrate them with examples appropriate to facilitate their understanding.

In the guided activity class (in the classroom), teachers guide students in applying theoretical concepts to solve problems, always using critical reasoning. We propose that students solve exercises in and outside the classroom, to promote contact and use the basic tools needed to solve problems.

Students, independently, need to work on the materials provided by teachers and the outcomes of the sessions of exercises/problems, in order to fix and assimilate the concepts.

The teachers provide the curriculum and monitoring of activities (by ATENEA).

### Learning objectives of the subject

The course introduces students to the concepts, principles and fundamentals qualitative methods on scientific research in Management Engineering.

### Study load

<table>
<thead>
<tr>
<th>Total learning time: 75h</th>
<th>Hours large group:</th>
<th>8h</th>
<th>10.67%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hours medium group:</td>
<td></td>
<td>3h</td>
<td>4.00%</td>
</tr>
<tr>
<td>Guided activities:</td>
<td></td>
<td>16h</td>
<td>21.33%</td>
</tr>
<tr>
<td>Self study:</td>
<td></td>
<td>48h</td>
<td>64.00%</td>
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</tbody>
</table>
### Content

<table>
<thead>
<tr>
<th>Module 1: Introduction to Qualitative Methods</th>
<th>Learning time: 75h</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Theory classes: 8h</td>
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<td>Practical classes: 3h</td>
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<td></td>
<td>Guided activities: 16h</td>
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<td>Self study: 48h</td>
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**Description:**
- Introduction
- Literature
- Tools
- Analysis
- Software

**Related activities:**
- Project
- Exam

### Qualification system

The final grade depends on:

- The course project, weight 50%
- The exam, weight 50%

### Bibliography

### Others resources: