Degree competences to which the subject contributes

Specific:
CESCTM6. Ability to analyze financial, economic and social viability of infrastructure and transport services and mobility, which help to understand the business of the transport system and help in decision-making systems.
CESC2. Effectively managing human, material and financial resources necessary for the proper functioning of supply chains.

Teaching methodology

Lecture
Practice classes. Problem-based learning and case discussion in practices
Project / deliverable. Autonomous learning

Learning objectives of the subject

General Objective:
Understanding of the concepts, principles and tools used in the field of administration and management (both in the economic, trade and innovation) as well as in business management (strategic management and competitive strategy) in general, and in particular for logistics companies. Analyze the company and its environment in basic areas as the financial, commercial, innovation, HR, and finally management.

Students familiarize the students on the specific problems of business management and administration tasks and management in general and logistics companies in particular.

Provide students with tools for decision making in the organization, the object of study focusing on commercial and financial aspects.

Provide an overview of the strategic tasks, financial and commercial business management, as seen from the highest hierarchical level and an integrative approach, emphasizing the concept of enterprise as a system, so that students are able to analyze, understand and participate in policy making and business strategies.

Identifying the factors that shape the competitiveness of the company. See the role of innovation, internationalization, quality and people within the company.
Better understand the reality of the business world around them, both company and global economy.

<table>
<thead>
<tr>
<th>Study load</th>
<th>Hours large group:</th>
<th>0h</th>
<th>0.00%</th>
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<tbody>
<tr>
<td></td>
<td>Hours medium group:</td>
<td>30h</td>
<td>24.00%</td>
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<tr>
<td></td>
<td>Hours small group:</td>
<td>15h</td>
<td>12.00%</td>
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<td></td>
<td>Guided activities:</td>
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<td>0.00%</td>
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<tr>
<td></td>
<td>Self study:</td>
<td>80h</td>
<td>64.00%</td>
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</tbody>
</table>
## 1. Introduction to business in general. Special logistics company

**Description:**
Introduction to the company. Concept of business logistics. Life cycle of organizations. Business and market logistics companies. Types of businesses. Control of the company

**Learning time:** 8h
- Theory classes: 4h
- Self study: 4h

## 2. Management. Two. Role. Styles command, and HR in logistics companies

**Description:**

**Learning time:** 4h
- Theory classes: 2h
- Self study: 2h

## 3. Organizational structures. Structures in logistics companies

**Description:**
Organizational structures. Organizational structures in logistics companies. Organizational design

**Learning time:** 4h
- Theory classes: 2h
- Self study: 2h

## 4. Financial function

**Description:**
Financial function in the company. Basic concepts: the accounting cycle. The financial statements. Economic and financial analysis. Analysis of investments

**Learning time:** 8h
- Theory classes: 4h
- Self study: 4h
5. Commercial function in logistic companies  

**Learning time:** 8h  
Theory classes: 4h  
Self study: 4h

**Description:**  

6. Innovation in logistic companies  

**Learning time:** 4h  
Theory classes: 2h  
Self study: 2h

**Description:**  
Business innovation. Concept and types of innovations. Role of innovation in the company. State of situation of innovation in Catalonia

7. Globalization of markets  

**Learning time:** 4h  
Theory classes: 2h  
Self study: 2h

**Description:**  
Internationalization strategies and justification. Global competition and entry form to new markets. Challenges of organization, location, logistics and finance in logistics companies

**Qualification system**

- Class attendance and participation (10%)
- Project / deliverable report and oral presentation in class (40%)
- Final exam (50%)
## Bibliography

### Basic:


