270515 - FPEI - Financing for Innovative Business Projects

Coordinating unit: 270 - FIB - Barcelona School of Informatics
Teaching unit: 732 - OE - Department of Management
Academic year: 2018
Degree: MASTER’S DEGREE IN INFORMATICS ENGINEERING (Syllabus 2012). (Teaching unit Optional)
ECTS credits: 1.5 Teaching languages: Catalan, Spanish

Prior skills

Having some previous experience in business administration or having previously completed subjects such as VPE (Viability of Business Projects) while studying Computer Engineering is desirable.

Reading a certain level in English is also desirable.

Requirements

- Pre-Corequisite VPEI-MEI

Degree competences to which the subject contributes

Specific:
CDG3. Capability to manage research, development and innovation projects in companies and technology centers, guaranteeing the safety of people and assets, the final quality of products and their homologation.

General:
CG10. Capacity to apply economics, human resources and projects management principles, as well as legislation, regulation and standardization of Informatics.
CG8. Capability to apply the acquired knowledge and to solve problems in new or unfamiliar environments inside broad and multidisciplinary contexts, being able to integrate this knowledge.

Transversal:
CTR1. ENTREPRENEURSHIP AND INNOVATION: Capacity for knowing and understanding a business organization and the science that rules its activity, capability to understand the labour rules and the relationships between planning, industrial and commercial strategies, quality and profit. Capacity for developing creativity, entrepreneurship and innovation trend.

Teaching methodology

During the lectures, classes will be complemented, depending on the subject, with previous examples of development that enable students to gain practical ideas for the work to be done in the project sessions.

In some cases, theory lectures will include short lectures of entrepreneurs or managers to provide real guidance on how he / she solved problems in specific topics such as the assessment of venture capital bids.

Regarding project sessions, they will focus on enabling students to build a whole financial plan including a solution for the financial structure of the company and its defense in front of possible investors.

Learning objectives of the subject

1. Training the students to build a P&L forecast and a forecasted treasury plan for an emerging company
2. Understanding and being able to apply the different instruments to finance the company, both debt instruments or private equity and venture capital sources
### Study load

<table>
<thead>
<tr>
<th></th>
<th>Theory classes</th>
<th>Practical classes</th>
<th>Laboratory classes</th>
<th>Guided activities</th>
<th>Self study</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total learning time</strong></td>
<td>37h 30m</td>
<td>4h 30m</td>
<td>2h 15m</td>
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<td><strong>Study load</strong></td>
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<td><strong>Degree competences</strong></td>
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### Content

**Revising the initial balance sheet and building the forecasted balance sheet for year one**

**Degree competences to which the content contributes:**

**Treasury plan, Identifying long and short term financial needs**

**Degree competences to which the content contributes:**

**Conventional long and short term financial instruments**

**Degree competences to which the content contributes:**

**Private equity: founders, fools, friends & family, venture capital. Their limitations. Cautions to be taken and how they work.**

**Degree competences to which the content contributes:**

**Presenting the plan to possible simulated investors**

**Degree competences to which the content contributes:**
### Planning of activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Hours</th>
<th>Specific objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revising the initial balance sheet and building the forecasted balance sheet for year 1</strong></td>
<td>10h</td>
<td>2</td>
</tr>
<tr>
<td><strong>Definition and theory of the treasury plan. Identifying financial short and long term needs</strong></td>
<td>10h</td>
<td>1, 2</td>
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<tr>
<td><strong>Conventional financial instruments, short and long term. Private equity: founders, friends, fools &amp; family, venture capital, their limits, cautions and operational suggestions</strong></td>
<td>10h 30m</td>
<td>1, 2</td>
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<tr>
<td><strong>Presenting the final plan to a jury formed by investors</strong></td>
<td>7h</td>
<td>1, 2</td>
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The evaluation is based on student presentations and the defense of a financial plan and its detailed structure of financing to a jury composed of members of the academic faculty and - optionally - for other members of the university or other high level professionals that will take the role of professional investors.

Throughout the course there are two evaluative milestones:
- The presentation of the business plan with its proposal for investors
- The analysis of the financial plan.

The presentation simulates a professional environment. Consequently, the following aspects will also be evaluated: formal dress, well-structured communication, etc.

To be able to publicly defend the financial plan, students must have attended 70% of classes and the teams must have delivered on time all planned activities. The plan is the result of teamwork, which will be reflected in the rating given to the group as a whole.

**Bibliography**

**Basic:**

