The main purpose of this short course is to provide the students with the fundamental entrepreneurial skills and behaviours required to successfully start and develop a technology based business. These skills are exactly the same as those needed to start and run a major development project in a large company environment.

The second purpose is to incite business awareness and to explore the hard and fascinating way leading from cutting-edge research to the marketplace.

Program will include lectures given by entrepreneurs that have the experience of starting-up a spin-off company. Participants will be also exposed to a highly interactive process of analysis and discussion, including case studies, small-group learning activities and simulations.
## Content

**- Entrepreneurship and Intrepreneurship**

Degree competences to which the content contributes:

**- The cornerstones of the competence**

Degree competences to which the content contributes:

**- Innovation and Team Work Developing a technical based business: IRP and patents**

Degree competences to which the content contributes:

**- Leadership**

Degree competences to which the content contributes:

**- Product design and development**

Degree competences to which the content contributes:

**- Business planning and marketplace**

Degree competences to which the content contributes:

**- The funding process. Venture capital**

Degree competences to which the content contributes:

(ENG) (CAT) - Workshop: basic of start-up finance and accounting

Degree competences to which the content contributes:

(ENG) (CAT) - Gathering resources. Venture capital. Case study.

Degree competences to which the content contributes:
### Qualification system

- **As an Individual:**
  - Participation in lectures, workshops and case studies (25%)
  - Short final Exam (35%).

- **As a Team:**
  - Opportunity Analysis Project (40%)

### Regulations for carrying out activities

The usual in University teaching

### Bibliography

**Complementary:**