This course introduces students to the project management of entrepreneurship, complementing the knowledge and skills developed in the course ICT-Based Entrepreneurship. This course focused mainly on two elements of project management.
management. On one hand, the course introduces the fundamentals of people management, as well as to their evaluation in order to forecast their behaviors and performance. On the other hand, the course also introduces some concepts about project management as well as tools for planning, controlling and execution of this kind of projects.

### Study load

<table>
<thead>
<tr>
<th>Total learning time: 75h</th>
<th>Hours large group:</th>
<th>27h</th>
<th>36.00%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self study:</td>
<td>48h</td>
<td></td>
<td>64.00%</td>
</tr>
</tbody>
</table>

### Content

#### Module 1: People Management

**Learning time:** 31h 30m

- Theory classes: 13h 30m
- Self study: 18h

**Description:**

Why people and teams are important to organizations success and sustainability? Hot topics and trends in people management. Managers’ role and abilities. What is meant by leadership? Leader vs Manager. Power vs. Authority. Managerial styles and behaviors. Why are some employees more motivated than others? Motivation, needs and satisfaction. Types and sources of motivation. The impact of management on motivation. What can we do when there are conflicts among people? Conflict resolution. Orientations to conflict. Application.

**Related activities:**

A1..A6: Activities from 1 to 6 (CB8, 05 COO, 02 SCS, 03 TLG)

#### Module 2: Project Management

**Learning time:** 43h 30m

- Theory classes: 13h 30m
- Self study: 30h

**Description:**


**Related activities:**

A7..A10: Activities from 7 to 10 (04 DIR, 01 EIN, 03 TLG)
P1: Project 1 (CB8, 04 DIR, 05 COO, 01 EIN, 02 SCS, 03 TLG)
The final grade depends on the following three elements:

* 50%, Activities
* 25%, Project 1
* 25%, Presentations

**Bibliography**

**Basic:**