

Bachelor's degree in Multimedia Studies

The **bachelor's degree in Multimedia Studies** will provide you with the skills to design audiovisual content and develop multimedia applications through a combination of creativity and the latest technologies. This cross-disciplinary degree course covers the fields of artistic creation, entertainment and communication in the context of the interactive digital content industry. The curriculum has been designed for students to acquire skills related to design, technology, tools and methodologies for multimedia production. You will specialise in 2D and 3D digital content creation, video, post production, usability and graphic interfaces. You will also learn to implement web solutions, mobile applications and interactive virtual environments. You will put the knowledge that you acquire into practice in individual work and in multidisciplinary teams, and you will have the opportunity to get to know the wide range of possibilities offered by the multimedia business sector.

This bachelor's degree is taught at [Center for Image and Multimedia Technology \(CITM\)](#)

GENERAL DETAILS

Duration

4 years

Study load

240 ECTS credits (including the bachelor's thesis). One credit is equivalent to a study load of 25-30 hours.

Delivery

Face-to-face

Fees and grants

€6360 (academic year)

[Consult the public fees system based on income \(grants and payment options\).](#)

Official degree

[Recorded in the Ministry of Education's degree register](#)

ADMISSION

Places

40

Registration and enrolment

[What are the requirements to enrol in a bachelor's degree course?](#)

Legalisation of foreign documents

All documents issued in non-EU countries must be [legalised and bear the corresponding apostille](#).

PROFESSIONAL OPPORTUNITIES

Professional opportunities

- Web and application development
- Audiovisual production and post-production
- Multimedia application programming
- Interactive virtual environment programming
- Video game design
- UI/UX design

- 3D design
- 2D and 3D animation for video games and digital content
- Audiovisual content design and management for project marketing and communication
- Video editing and production for film and television

ORGANISATION

Academic calendar

[General academic calendar for bachelor's, master's and doctoral degrees courses](#)

Academic regulations

[Academic regulations for bachelor's degree courses at the UPC](#)

Language certification and credit recognition

Queries about [language courses and certification](#)

Image Processing and Multimedia Technology Centre (CITM)

CURRICULUM

Subjects

ECTS credits

Type

FIRST COURSE

Fundamentals of 3D Representation and Modelling	6	Compulsory
Fundamentals of Design	9	Compulsory
Fundamentals of Informatics	6	Compulsory
Human-Computer Interaction	9	Compulsory
Mathematics	9	Compulsory
Physics	9	Compulsory
Project I	6	Compulsory
Project II	6	Compulsory

SECOND COURSE

2D Animation	6	Compulsory
3D Animation	6	Compulsory
Audiovisual Communication	9	Compulsory
Business	6	Compulsory
Graphic Design	9	Compulsory
Internet Programming	6	Compulsory
Project III	6	Compulsory
Project IV	6	Compulsory
Visual Culture	6	Compulsory

THIRD COURSE

Architecture and Security of Computer Networks	6	Compulsory
Area of Specialisation: Advanced Audiovisual Post-Production	6	Optional

Subjects	ECTS credits	Type
Area of Specialisation: Advanced Audiovisual Post-Production	6	Optional
Area of Specialisation: Applied Multimedia Technologies I	6	Optional
Area of Specialisation: Art Direction for Interactive Advertising Projects I	6	Optional
Area of Specialisation: Art Direction for Interactive Advertising Projects II	6	Optional
Area of Specialisation: Photographic Production I	6	Optional
Area of Specialisation: Photographic Production II	6	Optional
Audio Systems	6	Compulsory
Computer Architecture and Configuration	6	Compulsory
Dynamic Web Programming and Databases	6	Compulsory
Project V	6	Compulsory
Project VI	6	Compulsory
Video Systems	6	Compulsory
Virtual Environment Programming	6	Compulsory
FOURTH COURSE		
Area of Specialisation: Applied Multimedia Technologies II	6	Optional
Area of Specialisation: Applied Multimedia Technologies III	6	Optional
Area of Specialisation: Art Direction for Interactive Advertising Projects III	6	Optional
Area of Specialisation: Scientific Methodology and Applied Research for Interaction	6	Optional
Area of Specialisation: Scientific Methodology and Applied Research for Interaction	6	Optional
Area of Specialisation: Scientific Methodology and Applied Research for Interaction	6	Optional
Colour Management and Printing Systems	6	Compulsory
Image Structure and Lighting	6	Compulsory
Latest Generation Web Applications I	6	Compulsory
Latest Generation Web Applications II	6	Compulsory
Latest Generation Web Applications III	6	Compulsory
Specialization Block in Applied Multimedia Technologies IV	6	Optional
Specialization Block in Applied Multimedia Technologies IX	6	Optional
Specialization Block in Applied Multimedia Technologies V	6	Optional
Specialization Block in Applied Multimedia Technologies VI	6	Optional
Specialization Block in Applied Multimedia Technologies VII	6	Optional
Specialization Block in Applied Multimedia Technologies VIII	6	Optional
Bachelor's Thesis	12	Project