Bachelor's degree in Design, Animation and Digital Art

The objective of the bachelor's degree in Design, Animation and Digital Art is to provide students with contemporary and specialised training in the framework of digital creativity. Students will be able to design and develop digital products, content and services in the areas of digital design, computer animation, digital audiovisual production and digital art that require a high degree of innovation and creativity. The overall objective of the degree calls for robust training in creative abilities, on the one hand, and knowledge and command of new technologies and digital tools in image, art and animation, on the other.

During your studies you will also learn to think critically about digital technologies, including the advantages of particular technologies, the context in which they are applied and their social and ethical implications. You will also have the opportunity to participate in projects and creation laboratories with leading companies in the digital industry, as well as multidisciplinary teams oriented towards the professional market in digital design, animation and art, which will provide you with the ability to adapt to a constantly changing technological world and to understand today's digital industry and prevailing business models.

**GENERAL DETAILS**

**Duration**
4 years

**Study load**
240 ECTS credits (including the bachelor's thesis). One credit is equivalent to a study load of 25-30 hours.

**Delivery**
Face-to-face

**Language of instruction**
Check the language of instruction for each subject (and timetable) in the course guide in the curriculum.

Information on language use in the classroom and students' language rights.

**Fees and grants**
€6360 (academic year) Consult the public fees system based on income (grants and payment options).

**Location**
Image Processing and Multimedia Technology Centre (CITM)

**ADMISSION**

**Places**
40

**Registration and enrolment**
What are the requirements to enrol in a bachelor's degree course?

**Legalisation of foreign documents**
All documents issued in non-EU countries must be legalised and bear the corresponding apostille.

**PROFESSIONAL OPPORTUNITIES**

**Professional opportunities**
- 2D and 3D animation artist.
- Audiovisual content producer.
• Visual effects producer.
• Art, photography and digital lighting director and specialist.
• Graphic designer.
• Character developer.
• CGI and image processing specialist.
• Graphic digitisation specialist.
• Advertising creative.
• User experience designer.
• Interactive application designer.
• Digital gamification specialist.
• Designer and manager of audiovisual content for marketing and communication.

ORGANISATION: ACADEMIC CALENDAR AND REGULATIONS

Academic calendar
General academic calendar for bachelor's, master's and doctoral degrees courses

Academic regulations
Academic regulations for bachelor's degree courses at the UPC

Language certification and credit recognition
Queries about language courses and certification

Image Processing and Multimedia Technology Centre (CITM)

CURRICULUM

December 2023. UPC. Universitat Politècnica de Catalunya · BarcelonaTech