Bachelor's degree in Design, Animation and Digital Art

Graduates of this bachelor's degree in Design, Animation and Digital Art will develop the artistic and creative side and apply new image, art and animation technologies to the latest media. They will work on projects involving digital design, animation and modelling of scenes, characters, interactive objects and graphical interfaces, taking in a range of fields such as art, communication and advertising.

You will work with different formats, languages and visual content, such as photography, lighting, cinematography, interactive applications and video games, and get the technical grounding needed for creative digital processing in each format. At the same time, you will develop ties to the industry of digital design, animation and gamification and you will apply your knowledge of management, entrepreneurship and marketing in both individual projects and multidisciplinary teams working in the professional design and digital art market.

GENERAL DETAILS

Duration
3 years

Study load
180 ECTS credits (including the bachelor's thesis). One credit is equivalent to a study load of 25-30 hours.

Delivery
Face-to-face

Fees and grants
€6360 (academic year) Consult the public fees system based on income (grants and payment options).

ADMISSION

Places
40

Registration and enrolment
What are the requirements to enrol in a bachelor's degree course?

Legalisation of foreign documents
All documents issued in non-EU countries must be legalised and bear the corresponding apostille.

PROFESSIONAL OPPORTUNITIES

Professional opportunities
- 2D and 3D animation artist.
- Audiovisual content designer and manager for marketing and communication.
- Visual effects producer.
- Digital art, photography and lighting director and technician.
- Graphic designer.
- Character developer.
- CGI and image processing specialist.
- Graphic digitisation specialist.
- Advertising creative.
- Digital gamification specialist.
## ORGANISATION

**Academic calendar**
General academic calendar for bachelor's, master's and doctoral degrees courses

**Academic regulations**
Academic regulations for bachelor's degree courses at the UPC

**Language certification and credit recognition**
Queries about language courses and certification

Image Processing and Multimedia Technology Centre (CITM)

## CURRICULUM

<table>
<thead>
<tr>
<th>Subjects</th>
<th>ECTS credits</th>
<th>Type</th>
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<tr>
<td><strong>FIRST COURSE</strong></td>
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<tr>
<td>3D Modeling</td>
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<td>Audiovisual Narrative</td>
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<td>Character Design</td>
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<td>3D Animation</td>
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<td>Advanced Animation</td>
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