



# MWCapital - The Collider Venture Builder

Call for Technologies 2023

# The Collider Aim

The Innovation area of MWC Capital Purpose

**We support scientific results with high breakthrough nature to create impactful deep tech ventures.**

Fostering entrepreneurial culture in universities

**Training**

Connecting Talent

Transferring innovation to Market

**Building**

Promoting portfolio of Deep Tech companies

**Scaling**



**MWCapital – The Collider**

**Venture Builder**

# Venture Builder Success Case



2019



**72**  
RECURRENT  
CLIENTS

**3,2M**  
ROUNDS

**35**  
EMPLOYEES

2,5M Revenues

2020



**22**  
INDUSTRY  
PILOTS

**620k**  
ROUNDS

**8**  
EMPLOYEES

2021



**3M**  
VALUE

**450k**  
ROUNDS

**1st**  
START-UP  
CAPITAL

# KPI's after 6 editions

150

**RESEARCH PROJECT  
APPLICANTS**

1717

**ENTREPRENEURS  
APPLICATION**

From more than 36  
countries.

123

**JOBS CREATED**  
(104 Direct + 19 Indirect)

15

**ACTIVE SPINOFF**  
714k€ Direct investment  
8,5M€ Capital Raised  
31M€ Market Valuation



\*Investment Committee 2022 edition

The Collider, the Innovation area of MWCcapital, generates regional wealth and contributes to the sustainability of the research institutions and guarantees market focus of research and profitability for the investors.

# Venture Builder Highlights 2023



## Call for Technologies 2023



### 1. NO SET NUMBER PROJECTS

In this edition, the quality of the projects will be a priority. For this, we will choose a maximum of **10 projects** for the OV phase.



### 2. 3 VALIDATION LEVELS

Projects progress in the program based on their maturity and evolution.



### 3. TEAM STRUCTURE

The profiles strictly necessary will be sought. In addition, with the possibility that the COO may come from the research institution.



### 4. + INVESTMENT

Minimum investment of 50k€ per spinoff selected by the committee.

**+100k€  
UP TO**

# Why join our Venture Builder?



The Collider Venture Builder pursues to maximize the impact of technology assets developed by researchers by accelerating the transition **“from Lab to the Industry”**

## PILOTS WITH INDUSTRY

**+100**  
CORPORATIONS

Evolve your PoC to MVP with corporations and launch pilots together

## BUSINESS TALENT

**+500**  
ENTREPRENEURS

We build high-performance startup teams with serial entrepreneurs

## ENTREPRENEURSHIP

**+80h**  
TRAINING

Top notch mentors and industry experts will be guiding your project

## FUNDING

**+150**  
INVESTORS

Up to 100K€ direct investment and access to MWCcapital partners & investment network.





# Who can join us ?

## SECTORS:



Health



Climate  
Sustainability  
and Energy



Industry 4.0  
(automation)

## RESEARCH GROUPS, PROJECTS AND REQUIREMENTS:

- Principal Investigators, Postdocs, PhD or Master candidates with strong knowledge in the industry areas promoted by the program.
- With the support of a research group & the **TTO**
- With an **IP** commercialization strategy (or in process)
- **Maturity level: TRL 3-6** with a Proof-of-Concept tested in the Lab.

## AREAS:



AI&Data



Medical Dv



Robotics



5G



IoT



VR



Hardware



Materials



BlockChain



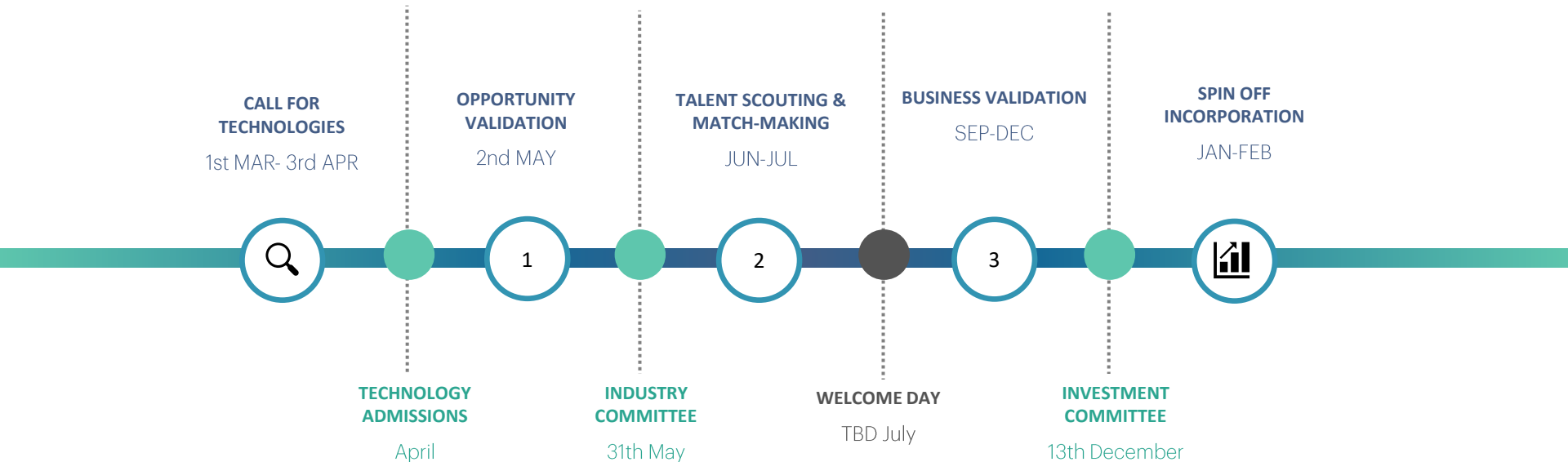




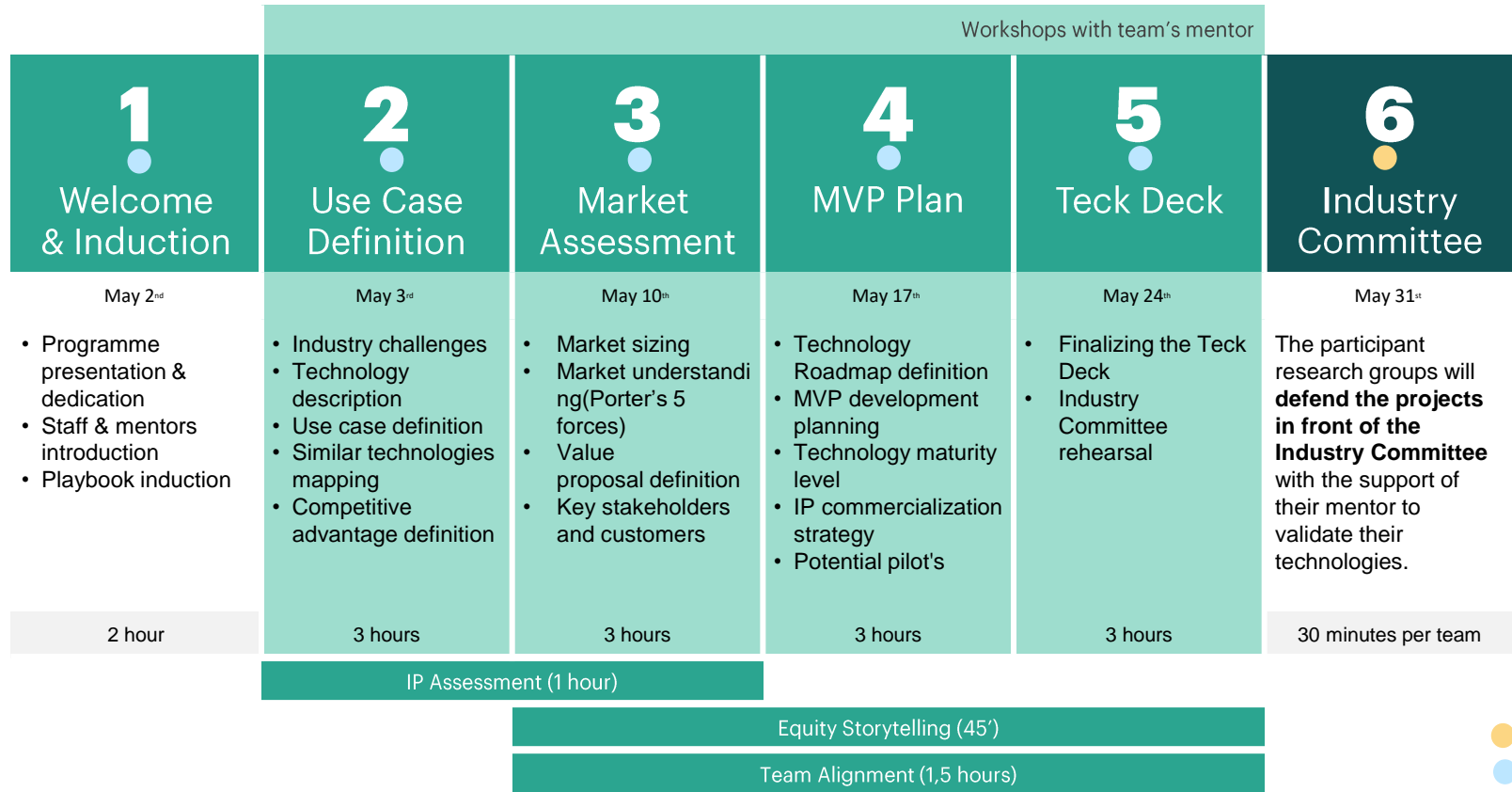
# **Venture Builder Itinerary 2023**

# VB Itinerary & Timeline

The Collider Venture Builder starts in **May 2023** with the **Opportunity Validation** phase where selected projects will work together with an Industry Expert on identifying attractive use cases and the commercial evolution plan of the PoC.



# Opportunity Validation Journey



● Hybrid  
● Online

# Business Validation Journey



The calendar and itinerary at The Collider shall follow a fourteen-week progression with an Investment Committee:

Welcome & Opportunity Assessment	Value Proposal	Pursuing Product-Market-Fit	Product-Market-Fit Week 1	Product-Market-Fit Week 2	Product-Market-Fit Week 3	Competitive Landscape	Get-Keep-Grow	Economic Viability & Fundraising	Pilot & Sales Milestones	Business Plan & SHA	Pitch Deck	Pitching	INVESTMENT COMMITTEE
Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14
Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring	Mentoring
Team-building	Coaching		Coaching				Coaching			Coaching		Coaching	
	Training		Legal Consultancy			IP Consultancy		Finance Consultancy	Training		Pitching Consultancy		Training



This phase will be started at 11<sup>th</sup> of September, and it will be done after Team Matchmaking process.

The investment committee will be held the second week of December.



# **Venture Builder Conditions & Benefits 2023**

# Benefits of our Venture Builder



## IN-KIND SERVICES FOR PARTICIPATING PROJECTS



+80h entrepreneurship programs.

Space Incubation



+40h expert mentor (12+ 28)



Entrepreneurs Team Creation

Access to Industry and investment network



Team Coaching Services



Inspirational Talks with Industry Experts and Serial Entrepreneurs



IP Check Validation



Participation in Investment demodays and International events like 4YFN

### **DIRECT INVESTMENT - INCORPORATE AS A SPINOFF**

Initial Investment: Convertible loan of 50.000€ at a valuation of 1.000.000€ under the terms and conditions agreed with the spinoff as part of the milestones defined in the business plan.

First 12 month: Investment option of up to 50.000€ with the same conditions of the initial investment. This option must be executed mutually between the spinoff and mVenturesBcn.



# Team structure & Commitment

## RESEARCH TEAM



The program requires the commitment of the research team in:

1. Technology Validation
2. Future tech/MVP development & delivery (people transfer & research/licensing contract)

At least 1 Technical profile to jump into the spinoff during the first 12 months as a CTO/CSO.

NEW! Research institutions can propose these profiles, but The Collider will validate their entrepreneur skills and background before accept them.

## THE COLLIDER ENTREPRENEUR(S)



CEO profile with entrepreneur & investment experience

Fulltime commitment:

- Previously spinoff creation
- Full worker of the company

HIGH RISK:

- No-Low salary vs. Equity
- 3-year Reverse Vesting equity consolidation with commitment

## TECH PROJECT/OPPS PROJECT

Project manager proposed by the research institution with trial period. If not The Collider will provide him/her.

- Fulltime commitment
- Potential founder
- 3-year Reverse Vesting

**OPTIONAL**

# Call4Tech Application



Research teams should fulfil the Application Form with the support of the research institution TTO.

**APPLY before 3<sup>rd</sup> of April 2023:**

Complete an application form with questions about you, your team and project. After, you will receive a confirmation e-mail. We recommend to revise them with your TTO.

**APPLICATION FORM**

**01**

Shortlisted candidates Will be invited for an interview. All the projects that want to be admitted to The Collider's new edition have to sign the Rules of Participation.

**PRESELECTION  
AND INTERVIEWS**

**02**

The Collider will announce a maximum of 10 projects who will be entitled to take part in the new edition of the program. This will be the week of 17 April.

**ANNOUNCEMENT**

**03**

<https://thecollider.tech/call-for-technologies-23/>

**APPLY NOW !**

**<https://thecollider.tech/call-for-technologies-23/>**

**Sergi Besonias**

[sbesonias@mobileworldcapital.com](mailto:sbesonias@mobileworldcapital.com)

+34 663 700 314



@ [www.thecollider.tech](http://www.thecollider.tech)

in @The Collider