



Textile Innovation Cluster



POR-FESR 2007-2013

Progetto cofinanziato dall'Unione Europea, dal Ministero dell'Economia e delle Finanze e dalla Regione Piemonte

SUMMARY



- What is Pointex?
- The coordinator: Città Studi Biella
- Affiliates & fields of application
- Research agenda
- How Pointex supports companies
- Some result

WHAT IS POINTEX?



Po.in.tex is the Textile Innovation Cluster of Regione Piemonte. Po.in.tex is a network among Enterprises and Research Centres, working together in Research and Innovation Projects.



Po.in.tex promotes transfer of knowledge and technology between centres of excellence and companies, between different companies, with a specific focus on SMEs.

WHAT IS POINTEX?



Research &
Innovation

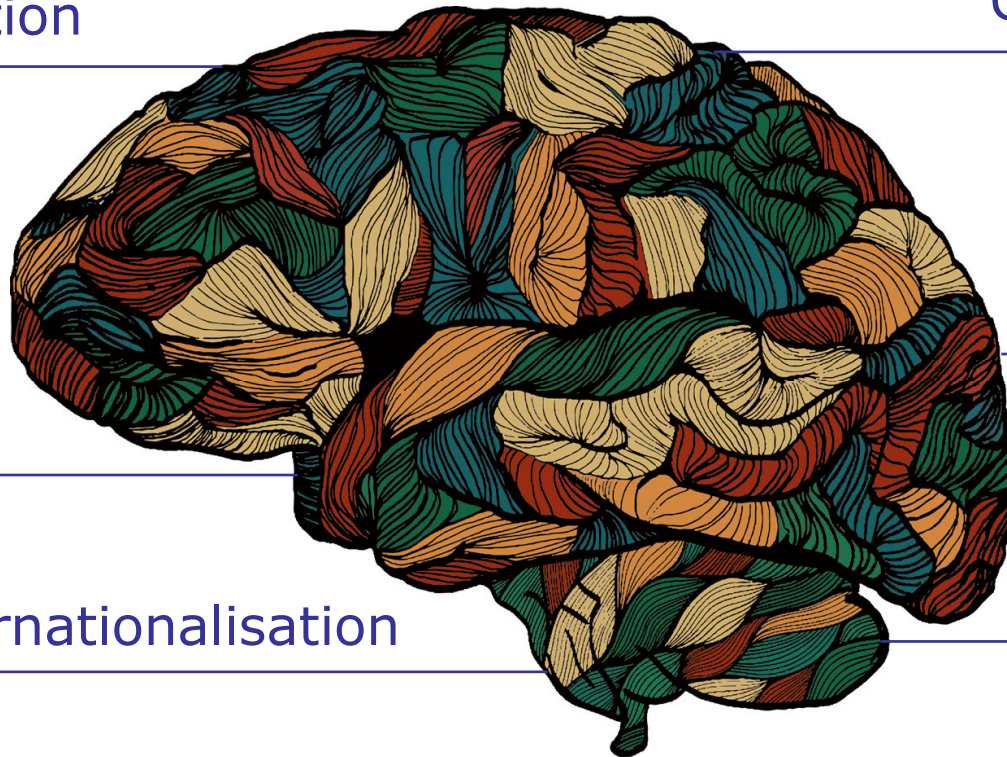
Synergy between
Companies

Access to
Funding

Partner
Search

Internationalisation

Development



WHAT IS POINTEX?

THE CLUSTERS IN PIEMONTE REGION



The Piemonte Region collected candidatures for activating **twelve innovation clusters**, one of each of the technological areas identified by the Regional Council.

The innovation clusters, established either as temporary associations of enterprises with the cluster executive body as C.E.O. or as consortiums of cluster member companies and research organizations, were **co-financed** in two manners:

support for the investment/running costs sustained by the **coordinators** for implementing the plans of their innovation clusters

support of **cluster members** (companies and research organizations) for:

- feasibility studies
- research and innovation projects
- acquisition of qualified, innovative services for research and innovation.



The 12 clusters count **1427 members** and over **330 projects** have been activated in the three one-year plans.

THE COORDINATOR: CITTÀ STUDI BIELLA



Città Studi Biella is an “integrated structure” created in order to respond to the local territory’s needs



Vocational Education
and University

Services for Research
and Innovation

Business Consulting
and Services for the
private sector

Congress Centre
Technical Library
University Residence

THE COORDINATOR: CITTÀ STUDI BIELLA



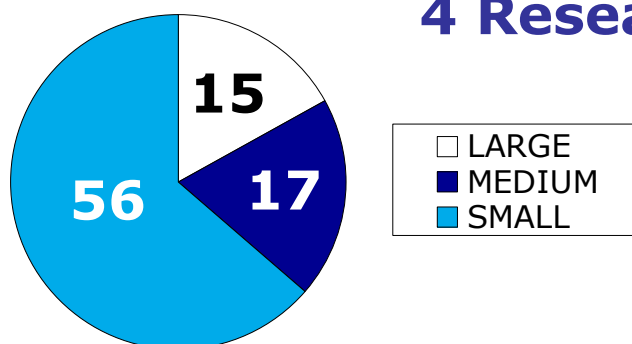
- **University:** **1.500** Students
5 Bachelor Degree Programs
4 Universities Master
- **100** beds in the University Residence
- **9.400** registered users in the Library
- **Vocational Education:** **16.000** hours
4.500 students
400 courses
- **3** labs in the R&D services area
- **3.500** customers for Megaweb service (internet provider)
- **14** outside companies located on our premises



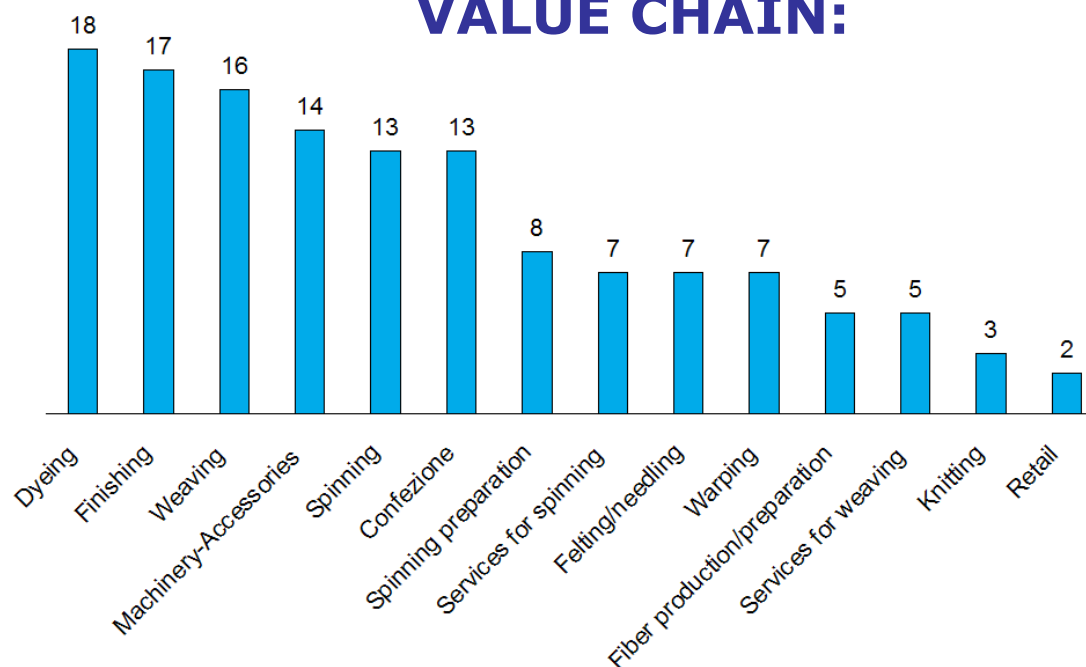
AFFILIATES & FIELDS OF APPLICATION



**100 Affiliated: 88 Enterprises
4 Research Centers**



VALUE CHAIN:



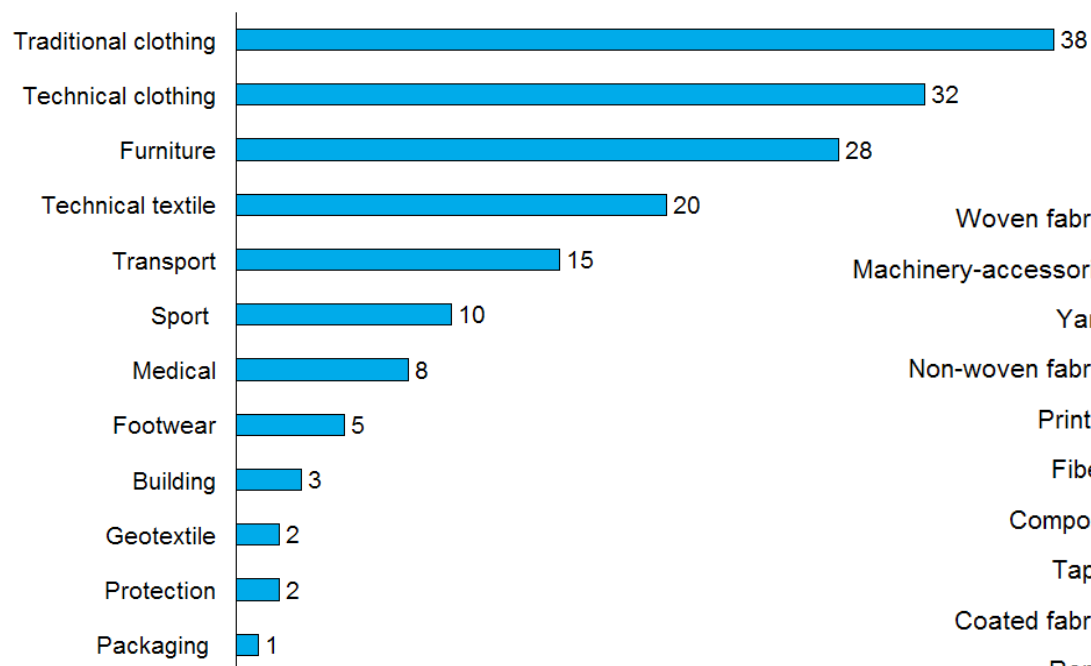
Industry Manpower:

- Italy: 423.000
- Piemonte 28.368
- Pointex Companies: 6.785

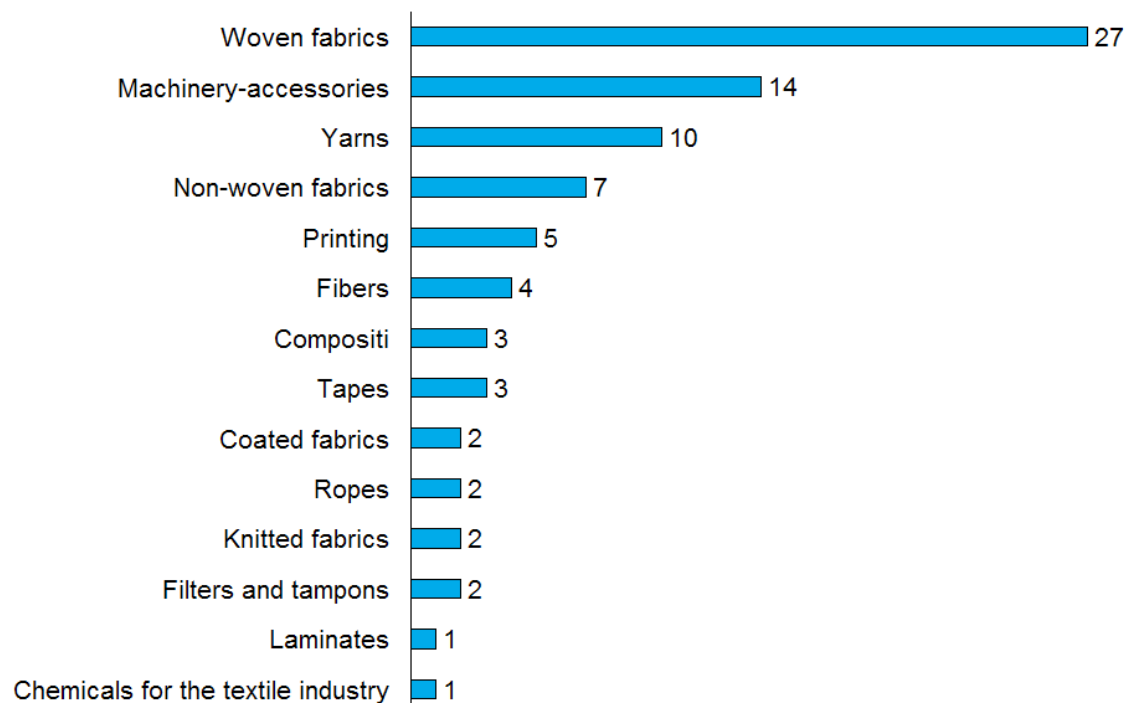
AFFILIATES & FIELDS OF APPLICATION



FINAL MARKETS:



PRODUCTS:



GOVERNANCE



GENERAL ASSEMBLY



STEERING COMMITTEE

- ATS President (M.Marchi, entrepreneur)
- Coordinator Director (D.Squara)
- Companies Representatives (M.Ploner, R.Pozzi)
- Project manager (P.Campanile)
- Industrial Association Representative (A.Parolo)



MANAGING TEAM

- Project Manager
- Research and Services Secretary
- Administrative Department



Projects

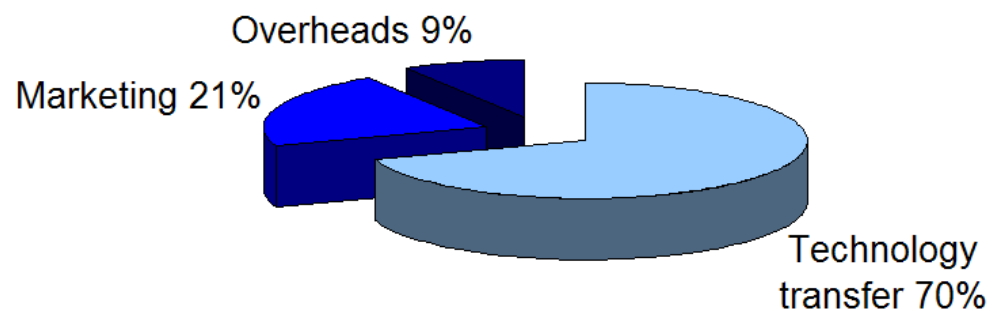
- Project 1
- Project 2
- Project 3
- Project 4



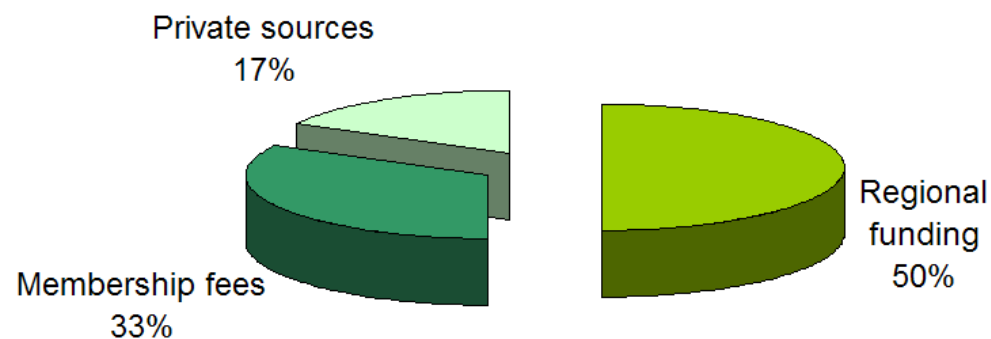
Working Groups

- WG 1
- WG 2
- WG 3
- WG 4

BUDGET



Operating Costs



Financial Sources

RESEARCH AGENDA



dress people

**TEXTILE
APPAREL**

dress things

**TEXTILE
FURNISHING**

diversify

**DIVERSIFIED
TEXTILES**

**NEW MATERIALS AND
PRODUCTS**

**NEW SYSTEMS AND
PRODUCTION PROCESSES**

Innovative functionalisations, smart textiles, fibres from recycled materials, bio-fibres, eco-processes, structural textiles, virtual factory

How Pointex supports companies



#1 build cooperation culture

- Familiarise with companies
- Apply clear policies
- Create value

#3 support managerial growth

- Project management
- Collaboration with R&D centres
- Monitoring progress & exploitation

#5 improve visibility of up/downstream innovation

- Innovation Days
- Bridging the market gap

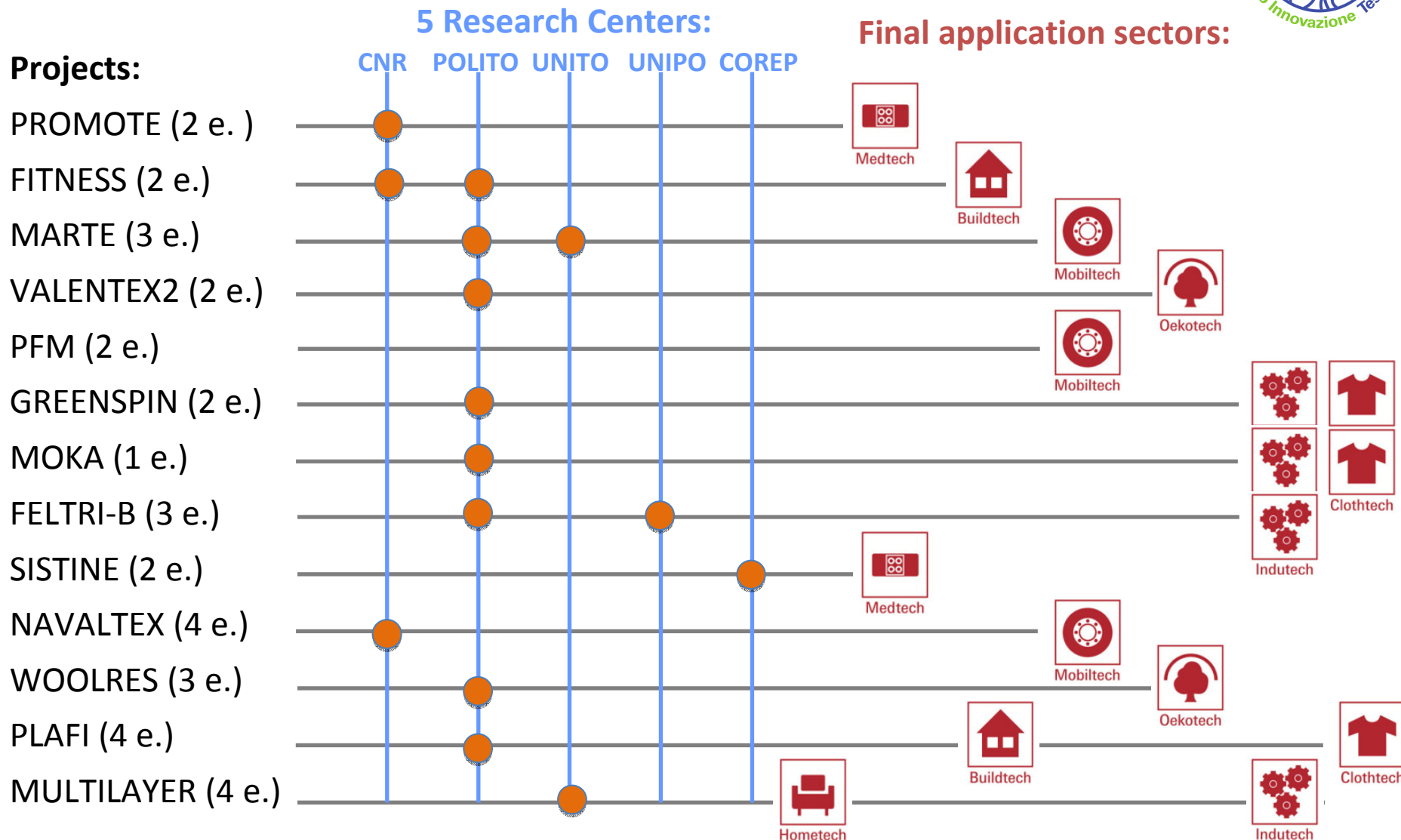
#2 mitigate innovation risks

- Facilitate SME access to finance
- Reach critical mass & competence
- Assess risks

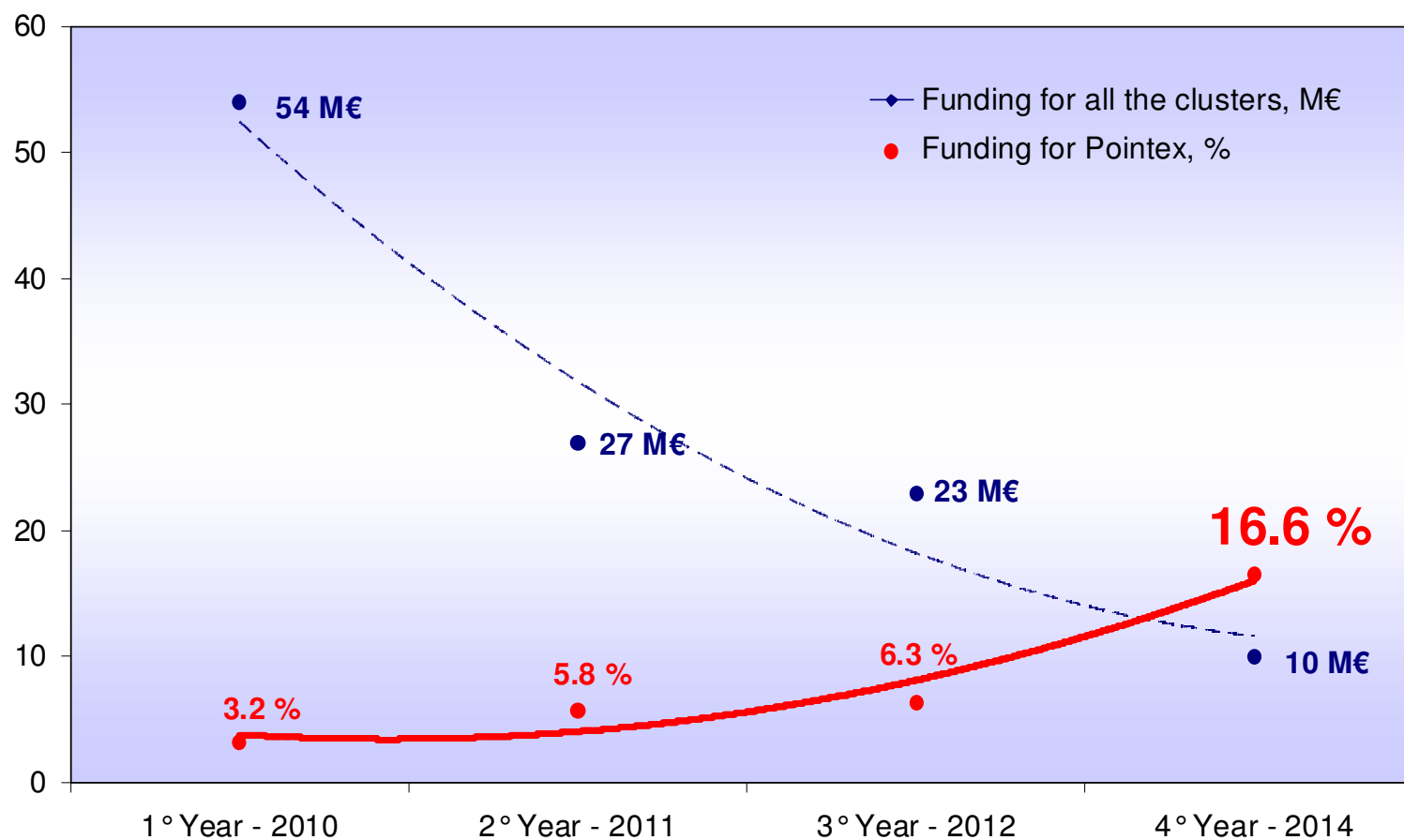
#4 create international networks

- European Technology Platform for the future of textiles and clothing
- Textile2020

Call "Innovative Projects"



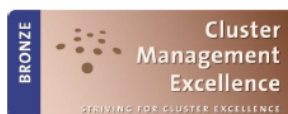
Call "Innovative Projects" 2014: funding



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Città Studi
BIELLA

Cluster Management Excellence



European Cluster Excellence Initiative Bronze Label Certificate:

ITA012201402CIP20548

Po.in.tex

Polo di Innovazione Tessile

was benchmarked according to a benchmarking approach developed and performed by the "European Secretariat for Cluster Analysis" of VDI/VE Innovation + Technik GmbH (www.cluster-analysis.org). By participating in this benchmarking the cluster organization has expressed its interest in striving for cluster excellence and is awarded with the European Cluster Management Excellence label in BRONZE. The benchmarking took place on February 13th, 2014. The certificate expires on February 13th, 2016.

Thomas Lämmer-Gamp, Director
European Secretariat for Cluster Analysis, Berlin

Helmut Kergel, Director
European Secretariat for Cluster Analysis, Berlin



Città Studi
BIELLA

Thank you for your attention



partner of:



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