PRESENTATION

The Terrassa International Textile Conference, with the motto "Weaving the future with the yarn of innovation", has the aim of creating an international meeting place for the textile sector, at both traditional and technical levels, along the lines of "The thread of innovation" 2008 Conference. Also, the Conference aims to promote Terrassa and in general the territory of Catalonia as a reference textile site, which still has an important industrial network and several organizations supporting textile R&D&i, contributing to improve the sector' competitiveness.

In this regard, a conference programme has been planned to include several areas of interest for the textile sector. International recognized speakers, from Catalonia and foreign countries, and several organizations collaborate on this event.

SPONSORS





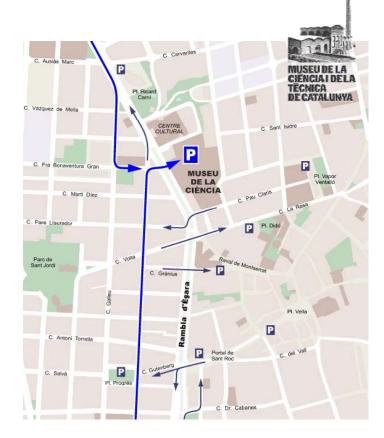


VENUE

mNACTEC

NATIONAL MUSEUM OF SCIENCE AND TECHNOLOGY

Rambla d'Ègara, 270 – E-08221 Terrassa (Barcelona, Spain)





www.mnactec.cat



Weaving the future with the yarn of innovation

2nd OCTOBER 2014

Organized by





Ajuntament 🍈 de Terrassa



Further information: http://terrassatextileconference.com

PROGRAMME

09.00 – 09.30 h	Reception
09.30 – 10.00 h	Welcome. Mr. Jaume Perarnau, Director of mNACTEC / His Excellency the Mayor of Terrassa and President of ACTE, Mr. Jordi Ballart i Pastor
	Plenary lecture - Chairman: Mr. Joan Roca, Diputació de Barcelona (Spain)
10.00 – 10.45 h	Innovating for sustainability in the textile supply chain. Dr. Gwendolyn Hustvedt, Texas State University (USA)
10.45 – 11.15 h	Coffee - break
	Innovation in textiles – Chairman: Mr. Sergi Artigas, LEITAT Technological Center (Spain)
11.15 – 11.40 h	The innovative European textile sector. Mr. Braz Costa, CITEVE (Portugal)
11.40 – 12.05 h	Innovative applications of textiles/fibrous materials. Dr. Raul Fangueiro, Universidade do Minho (Portugal)
12.05 – 12.35 h	SMEs' competitiveness through clusters. Dr. Paola Fontana, POINTEX (Italy) + Dr. Ariadna Detrell, AEI Tèxtils (Spain)
12.35 – 13.00 h	New European Commission initiatives to promote textile and clothing industries. Ms. Agnieska Wojdyr, European Commission, DG Enterprise and Industry (Belgium)
13.00 – 13.10 h	Challenges and Opportunities for European T&C, the PLUSTEX experience. Dr. Besnik Mehmeti, Comune di Prato (Italy)
13.10 – 13.20 h	Discussion
13.20 – 14.40 h	Cocktail lunch
	Textiles on fashion – Chairman: Dr. Martí Crespi, INNOTEX Center-INTEXTER (UPC) (Spain)
14.40 – 15.05 h	Mediamorphosis and fashion. Trends in communicating fashions. Ms. María Llanos, Weblogs, S.L. and Trendencias (Spain)
15.05 – 15.30 h	Brazilian clothing and textile sectors – Cases of textile recycling enterprises. Dr. Júlia Baruque, Universidade de São Paulo (Brazil)
15.30 – 15.55 h	The aesthetic impact of technological changes on textile production. Ms. Celaine Refosco, Orbitato (Brazil)
15.55 – 16.20 h	The breakthrough of innovative Information and Communication Technologies applied to textile. Mr. José Antonio Tornero, INNOTEX Center-INTEXTER (UPC) (Spain)
16:20 – 16.30 h	Discussion
16.30 – 17.00 h	Closure. Mr. Lutz Walter, Euratex (Belgium) / His Excellency the Mayor of Terrassa and President of ACTE, Mr. Jordi Ballart i Pastor

Collaborating organizations















