



## PRESENTING IN ENGLISH: 3 STEPS FORWARD

### OBJECTIVES

- To provide a communication model that focuses on identifying and reinforcing participants' own untapped resources to improve the quality and effectiveness of presentations, and public speaking.
- To explore the beliefs, attitudes and strategies of master presenters.
- To increase self-confidence and stage presence.
- To learn new strategies for connecting with audiences, presenting with conviction and delivering with impact.

### METHODOLOGY

- The workshop will be highly interactive with practice sessions, feedback and group discussion.

### REFERENCES

- Neurolinguistic Programming: *Effective Presentation Skills*, Robert Dilts. *Presenting Magically*. Tad James.
- *Learner-Centered Curriculum*, David Nunan.
- *Impro, theatre skills*. Keith Johnston.

### BASIC CONCEPTS

- Review difficulties and best practices
- The presentation as a specific form of communication: inform, entertain, educate, motivate.
- Communication model: outcome, sensory acuity, flexibility, rapport. "The meaning of my communication is the response I get."

### STEP ONE: THE PRESENTER'S INTERNAL STATE

- Creating the ideal internal state
- Voice exercises: control, projection, and pace.
- Congruence: body language, posture, effective gestures

### STEP TWO: THE AUDIENCE'S INTERNAL STATE

- Creating group *rapport*
- Eliciting states from audience and anchoring them
- Creating reference experiences: universals, storytelling and metaphors,

### STEP 3: STRUCTURING THE PRESENTATION

- Formats
- Alternative ways to begin and end