

## Part 1. General Information

**Date:** 6 July 2014, Sunday- 2 August 2014, Saturday

**Components :**

This module is composed of one academic course on Introduction to Chinese Economy and Market (ICEM), one language course on Chinese language, one culture course on China studies, and field trip. Campus activities will also be held to help merge into local community.

Introduction to  
Chinese Economy and  
Market

Field Trip &  
Campus Activities

Chinese Language  
and China Studies

**Program enrolment:**

30 students from overseas partner universities, 10 students from TU

**Target participants:**

Undergraduates major in business or management, or those who are interested in Chinese economy with basic knowledge of business.

**Academic credit:**

Upon completion of this program, participants will receive a grade report, a certificate of completion of study, and up to 4.5 units of credit from Tianjin University.

**About College of Management and Economics (CoME) of Tianjin University**

CoME, formerly known as School of Management, is one of the first management schools authorized by the Ministry of Education (MoE) in China. With high-level faculty including Dr. Herbert Simon (Nobel Laureate in Economics of 1978) as its Honorary Professor, CoME is always among the best in China, whose Management Science and Engineering ranks No. 2 in the National Discipline Assessment by MoE in 2012.

## Program Itinerary

week 0								6 Jul Sun.
								Orientation
week 1		7 Jul Mon	8 Jul Tue.	9 Jul Wed.	10 Jul Thu.	11 Jul Fri.	12 Jul Sat.	13 Jul Sun.
	8:00-8:45	Chinese	Chinese	Chinese	Chinese		<b>Field Trip 1</b> Tour in Tianjin Downtown Tour in Tianjin Binhai New Area	
	9:00-11:30	ICEM		ICEM		China Studies		
	14:00-16:30	China Studies			China Studies			
	evening		Campus Activity		Campus Activity			
week 2		14 Jul Mon	15 Jul Tue.	16 Jul Wed.	17 Jul Thu.	18 Jul Fri.	19 Jul Sat.	20 Jul Sun.
	8:00-8:45	Chinese	Chinese	Chinese	Chinese		<b>Field Trip 2 (optional)</b> Tour to Great Wall Beijing (1-night stay in Beijing)	
	9:00-11:30	ICEM		ICEM		China Studies		
	14:00-16:30		China Studies		China Studies			
	evening	Dragon Boat Festival Celebration			Campus Activity			
week 3		21 Jul Mon	22 Jul Tue.	23 Jul Wed.	24 Jul Thu.	25 Jul Fri.	26 Jul Sat.	27 Jul Sun.
	8:00-8:45	Chinese	Chinese	Chinese	Chinese			
	9:00-11:30	ICEM		ICEM		China Studies		
	14:00-16:30	China Studies			China Studies			
	evening		Campus Activity		Campus Activity			
week 4		28 Jul Mon	29 Jul Tue.	30 Jul Wed.	31 Jul Thu.	1 Aug Fri.	2 Aug Sat.	
		Study Tour + Final (Report)					Departure	

### Note

- ICEM: Introduction to Chinese Economy and Market
- All the participants who successfully complete the program will obtain credits of Tianjin University as below: Chinese language (1 credit)+China studies (1.5 credits)+ Chinese Economy and Market (2 credits)=4.5 credits in total.

## Program Fee

Items	Amount	
Registration Fee	100 USD	Non-refundable
Tuition Fee	900 USD	
Administration Fee	200 USD/ Person	
Total	1200 USD/ Person	

### Note:

- The program fee covers tuition fee for courses and one-week study tour, one-day tour in Tianjin, ID Card of Tianjin University, visa support, campus activities, program administration and services.
- The 2-day tour in Beijing is optional for participants, which will cost 160USD per person (including 3 meals, 1-night stay in Beijing, admission tickets, local transportation and guide service)
- Lodging in Tianjin is not included here (Please refer to "Brochure for 2014 Tianjin University International Summer School" P6 Lodging).

## Part 2. Course Information

### Introduction to Chinese Economy and Market

Introduction to Chinese Economy and Market consists of 6 seminars and 1-week study tour. The seminars give an overview of financial market, investment, manufacturing excellence in China, as well as Chinese corporate culture and management, corporate strategy and case studies, etc. The study tour provides participants the opportunity to visit leading companies in Tianjin, such as Airbus Tianjin, Amazon (China), Motorola (Tianjin). A report will be required as the final assessment.

### Course on Chinese Language

This course offers three levels of training for beginning mandarin, intermediate mandarin and advanced mandarin. All participants need to take a placement test before the course begins. Classes are taught by experienced TCSL (teaching Chinese as second language) teachers. All the classes are small, so that students have more opportunities to practice.



### Course on China Studies

This course is about one of the world's oldest cultures. The course on China Studies focuses on specific aspects of traditional Chinese culture, such as Chinese mythology, Chinese history, Chinese martial arts, Tai Chi, Chinese calligraphy, Chinese customs and manners, Confucian culture, Beijing opera, Chinese geography and travel, etc.



### Field Trip & Campus Activities

To supplement learning in class, the program will also arrange various extra-curriculum activities, including a complimentary one-day tour in Tianjin Downtown, Binhai New Area, an optional two-day visit to Beijing, capital of China. The field trip enables participants to access leading companies and cultural attractions, as well as the opportunity of integrating into local community.

Meanwhile, all participants are provided the opportunities to colorful events on campus, such as weekend concert, Night of Chinese Culture, Sports Game and so on, to experience the vitality of well-known "Garden Campus with lakes" of TU.



For more information please refer to [http://www.tju.edu.cn/ico\\_site/oic\\_english/IFS/ps/iss/](http://www.tju.edu.cn/ico_site/oic_english/IFS/ps/iss/)