5 KEYS TO SUCCESS

1. Technology
[we help get your project off the ground with tailor-made technological solutions]

2. Innovation
[we facilitate innovation and business growth]

3. Talent
[we provide the best professionals]

4. Training
[we contribute to adapting training to your business strategy]

5. Social outreach
[we foster university-business alliances]
what we offer

**technology/ research with you and for you**
- design and development of solutions tailored to the needs of your business
- use of our own technology: technologies and products patented by the UPC
- detection of technological opportunities for business growth: innovation management
- advice and management for research contracts and agreements

**innovation/ cutting-edge equipment and facilities for businesses**
- scientific and technical equipment and services for businesses
  - spaces, facilities and value-added services that aid business development

**talent/ identify it and incorporate it into your business project**
- graduate access to the labour market
  - student work placement in businesses and institutions
- engagement of doctoral students for the development of research projects that are aligned with companies’ business strategies
  - employment of researchers to push forward projects and agreements in the UPC’s areas of knowledge

**training/ tailor-made courses**
- continuing education for professionals linked to companies’ business strategies
  - a selection of master’s degrees, doctoral programmes and professional master’s degrees and postgraduate courses

**social outreach/ we raise the profile of our shared projects**
- establishment of stable university-business relations through the sponsoring of projects and patronage of activities
  - brand and prestige: outreach and promotion of projects shared with companies and institutions
- initiatives to strengthen businesses’ social and ethical commitment: alliances for social and economic progress
  - access to national and international networks

**because we are the leading university in innovation and technology transfer**

€78,266,782 turnover
for 1,183 new R&D projects
and agreements in 2011

417 patents registered since 2000

247 technology-based companies
created since 1998

2,164 businesses that have signed collaboration agreements with the UPC and 22 company chairs and enterprise classrooms

2,963 students on 177 continuing education programmes

2,937 doctoral students on 48 doctoral programmes

661 pieces of scientific and technical equipment and 108 services for businesses

104,000 m² available to businesses

Present in over 130 countries

2,164 businesses that have signed collaboration agreements with the UPC and 22 company chairs and enterprise classrooms

31,883 students on 130 bachelor’s and master’s degree courses, 3,393 on work placement

3,393 on work placement

417 patents registered since 2000

247 technology-based companies created since 1998

2,164 businesses that have signed collaboration agreements with the UPC and 22 company chairs and enterprise classrooms

2,963 students on 177 continuing education programmes

2,937 doctoral students on 48 doctoral programmes